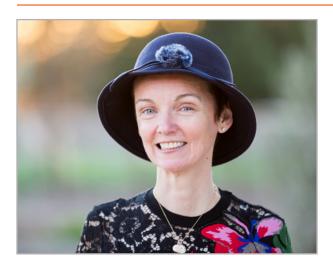
THE dia Tribe FOUNDATION

2017 IN REVIEW

A LETTER FROM KELLY CLOSE FOUNDER AND CHAIR OF THE BOARD



Dear Friend of The diaTribe Foundation.

Thank you for your encouragement and support for The diaTribe Foundation in 2017; it was an extraordinary year on many fronts.

As we enter our fifth full year as a nonprofit, I hope this update conveys our deepest gratitude from everyone at The diaTribe Foundation. Our team is dedicated to improving the lives of all those in the diabetes and prediabetes communities, and advocating for action—all that we've accomplished has been made possible with your encouragement shown in multiple ways.

We made tremendous progress on a number of initiatives in 2017. Our website and newsletter have empowered over 1.6 million people in the past 12 months, and we're now publishing twice as often as we did a year ago. We published the Anthology of Bright Spots in diabetes prevention. We took the Beyond A1c movement directly to regulatory bodies and led the field toward consensus on this critical topic. We published Adam Brown's Bright Spots & Landmines: The Diabetes Guide I Wish Someone Had Handed Me, which was in the hands of nearly 40,000

people by the end of 2017. We organized multiple events and panels connecting hundreds of leaders all around the world, as well, including the d17 Executive Innovation Lab in Diabetes and Prediabetes here in San Francisco in late 2017. Our fundraising grew over 60% from a year earlier and at the end of the year, we were awarded a prestigious Helmsley Charitable Trust grant for \$250,000 to explore the feasibility of educating healthcare providers, some of the highest-need constituents around.

In 2018, we are committed to continuing the fight against the rising tide of diabetes and prediabetes. Though it's easy to feel overwhelmed by the task, we are inspired by our supporters and peers in the diabetes community, as well as all patients globally. With your help, we aim to strengthen the movement against this disease, make a difference in the lives of people who live with it every day, and begin a health citizenship movement—won't you join us, in diaTribe Nation?

Onward!

Kellv

We are
COMMITTED
to continuing the
FIGHT

ABOUT THE DIATRIBE FOUNDATION

iabetes and prediabetes, beyond just diseases that affect individuals, are two of the biggest health crises of our time. In 2017, diabetes cost the United States \$348 billion. The number of adults with diabetes globally is estimated to be 425 million; 30 million in the US alone. There are said to be over 80 million people with prediabetes, enough to fill over 1,200 Levi's SF Giants stadiums-and worse, 90% of these do not know they have prediabetes. These numbers paint a clear picture of a vast and growing epidemic. And these are just numbers—we are reminded every day of the human impact of life-threatening complications, personal resources used for care, and distress from chronic disease management that stem from type 1 and type 2 diabetes. We are falling short on our responsibility to build healthy and happy communities.

In response, patient advocate Kelly Close founded The diaTribe Foundation in 2013 with the mission to improve the lives of people with diabetes and prediabetes and to advocate for action.

We understand the complexity of this public health crisis and acknowledge the challenge of tackling a problem with no single solution. We believe that various stakeholders including manufacturers, healthcare providers, government agencies, non-profit institutions, patients, and broader society must commit to shared responsibility for change. We need to recognize, with compassion, the physical, social, and emotional, aspects of living with chronic disease. We want to hear 425 million people joining forces with their loved ones to say, "We do not accept the status quo."

Our work is driven by three integrated initiatives: education, advocacy, and connecting. Our education program, carried out primarily through our free online publication, diaTribe, provides reliable information and resources to help people with diabetes live happier, healthier, and more hopeful lives. In our advocacy work, we aim not only to advocate on behalf of people with diabetes but also to empower them to join the conversation. We do this by direct FDA advocacy, by supporting investment in successful prevention programs highlighted in our Anthology of Bright Spots, and by keeping our advocacy allies informed about ways to stay involved. Our connecting efforts bring together leaders in medicine, business, education, and policy to catalyze discussions and problem-solving.

We want to hear 425 million people joining forces with their loved ones to say, "We do not accept the status quo."

THE DIATRIBE FOUNDATION 2017 AT A GLANCE



EMPOWERING BY THE MILLIONS

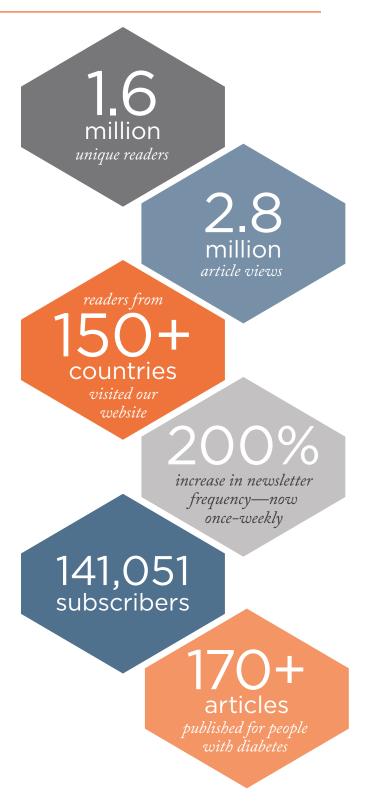
iaTribe provides free information to improve the lives of people with diabetes and their loved ones. Our dedicated team has an impressive understanding of the nuances of this disease, and we constantly push ourselves to learn more and stay up-to-date.

Our goal is to provide information to help readers live healthier, happier, and more hopeful lives. Every week, our readers share with us how empowering knowledge is—whether it enables trying out a new exercise strategy, sparking conversation with a health professional, or supporting a loved one. This is why our team works tirelessly to grow and improve our education platform.

diaTribe began in 2006 as a humble patient newsletter, distributed as a quarterly PDF to a handful of people. Over a decade later, diaTribe has evolved into a rich online resource for over 1.6 million website visitors each year. The newsletter is now shared weekly with over 140,000 email subscribers. 2017 was particularly exciting, as we expanded our topic coverage, wrote original pieces on access, and did deep dives on Medicare, workplace insurance and benefits, and financial assistance. We have also welcomed a very popular new columnist to diaTribe, Catherine Newman, who has shared recipes for healthy eating—which readers have characterized in our annual survey as a top priority. For the first time ever, our education platform has been rebranded, now diaTribe Learn.

LOOKING FORWARD TO 2018

In 2018, we intend to grow our subscriber base to 180,000, reach 2 million people through our website, create and share more articles on nutrition, prevention, and the complex payer landscape, and strengthen the diaTribe community. All the while we will continue to provide trusted, reliable content free of charge.



HOW DO READERS FEEL ABOUT DIATRIBE?

67%

felt diaTribe helped improve their diabetes management 98%

felt diaTribe helped them learn more about diabetes research and product news

78%

were better informed in discussions with healthcare providers Likelihood of recommending diaTribe.org

8.9 on scale of 1-10 56%

felt empowered to ask their provider about a new therapy or technology

More than half gave diaTribe.org a perfect

10

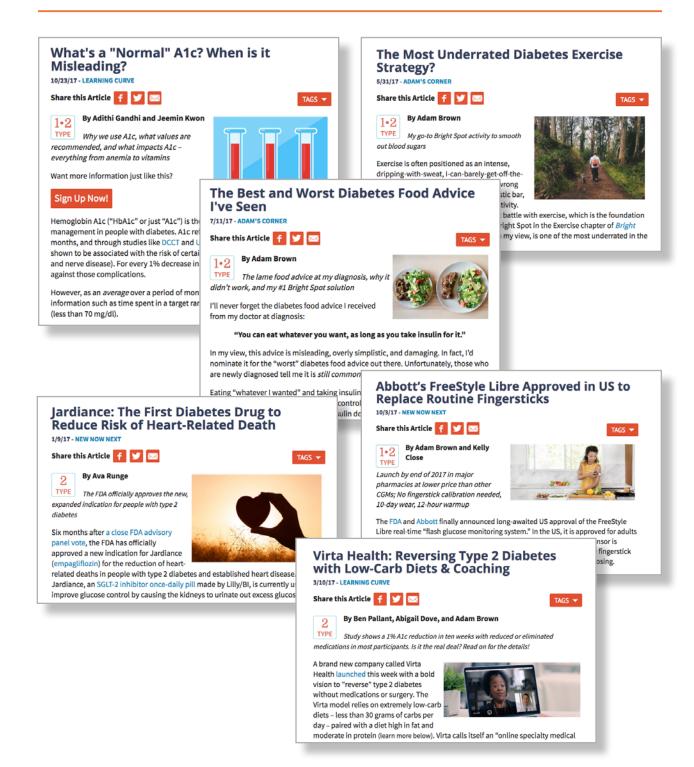
on likelihood of recommending 68%

felt diaTribe helped maintain a positive mindset



The diaTribe Foundation team.

PROMOTING HEALTH AND HAPPINESS ONE ARTICLE AT A TIME



Author Advances Damaging Myth About Diabetes

8/14/17 - WHAT WE'RE READING





By James S. Hirsch

Jim Hirsch, diaTribe contributor and bestselling author, weighs in on a damaging diabetes myth:

"They're never going to cure diabetes, because there's too much money in it.

This article prompted a letter of complaint from Dr. Denise Faustman, printed below, followed by responses from Jeffrey Brewer and Mr. Hirsch.

I was diagnosed with type 1 diabetes times I've heard someone say that or Diabetes is big business, and as the d sophisticated and expensive each ve-- diabetes itself becomes an even big

The Morning Meal

Share this Article 🚹 💟 🖂

By Catherine Newman

Want to read more like this? Sign Up Now!

Hi! I'm Catherine, and I am thrilled to be here, writing for diaTribe. Because even though I write a lot about

cooking and eating in a lot of different contexts, the

longer I do this, the more I think that health is really all

that matters - and that healthy eating is one of the keys to a healthy life. I mean, duh, right? But I mention it

because, well, it's not rocket science to make food that

tastes good (says the person who has a recipe below called "Big-Batch Bacon"). But it's kind of harder to make

food that tastes good and is good for you - esp

breakfast recipes and ideas to start your day with some delicious OOMPH!

3/21/17 - CATHERINE NEWMAN

1.2



experience and research.

2/27/17 - ADAM'S CORNER

Share this Article 🚹 💟 🖂





By Adam Brown

What I've learned from 50,000 hours using CGM

I've been extremely lucky to use and study CGM since my first summer at diaTribe and Close Concerns seven years ago (over 50,000 hours owl) and I've seen this technology's high



ss. Since I often hear frustration that CGMs are not

lying, and adhesive is a pain, I wanted to share some

A Three-Minute Diabetes Breakfast That **Changes Lives?**

4/26/17 - ADAM'S CORNER







A video preview of chia seed pudding from the Food Chapter of Bright Spots & Landmines!

Mark your calendar for May 9, when Bright Spots & Landmines: The Diabetes Guide I Wish Someone Had Handed Me will launch at

diaTribe.org/brightspots!



summarizes just one of the 43 Bright Spots discussed in the book. For those who prefer reading, the written details on how to make chia pu

I've now made this recipe about 200 times, and after sha

Fiasp - a Faster-Acting Mealtime Insulin -TYPE Introducing food guru Catherine Newman – bringing high-energy, low-carb Approved in Europe

2/27/17 - NEW NOW NEXT

Share this Article 🚹 💟 🖂









1•2 By Ben Pallant

Novo Nordisk's newest insulin receives EMA approval; expected to launch in the first half of 2017

Fiasp, a new "next-generation," fasteracting mealtime insulin, recently received approval from the European Medicine's Agency (EMA), Europe's equivalent of the







When Insurance Gets Turned Down: Appeals Explained

5/31/17 - LEARNING CURVE

Share this Article 🚹 💟 🖂





1.2 TYPE By Ava Runge, Lynn Kennedy, and Kelly Close

It can be extremely distressing if an insurance provider decides to deny coverage of treatment. Fortunately, there are options available for asking the insurance provider to reconsider



ilable NovoRapid insulin (known as NovoLog

available in Europe in the first half of 2017. le PenFill pens, and pre-filled disposable



HEAR DIRECTLY FROM DIATRIBE READERS

CHaving been on insulin 67 years, I want to tell you that this is the very BEST and easiest and most informative news on diabetes I receive! As each one comes into my inbox, it is the FIRST one I read!! Please keep 'em coming!!"

Mary-lin Ryan, VA

research without elevating it over the testimonials of people living with T1D. Reading diaTribe makes me feel like I'm part of a community of others who are thinking about and working to manage diabetes, as I do everyday, which boosts my motivation when I'm feeling worn out."

Katie Souris, NC

it is my go-to site for staying informed about all the things I care about: ways to manage the disease better, research being conducted, analysis of that research, and products available or on-the-horizon to assist with disease management. It is a wonderful site that I have come to depend on."

Kerry Rubio, NC

diaTribe provides me with the latest information on research and developments in the field of diabetes. I can go to my health provider armed with intelligent questions that we can discuss while making shared decisions about my health care."

Connie Saunders, IL

diet and have so far lost about 40 lbs, something I was never able to do before. I only wish that *Bright Spots & Landmines* had been available back fifteen years ago when I was first diagnosed. It would have saved me a lot of time and frustration. I highly recommend both the book and diaTribe website to everyone."

Robyn Russell, AK

"diaTribe is my go-to source for all things related to diabetes and technology. They bring information right from the source—whether it's companies who are developing new tech or meds to make our lives better or it's people like me who live with diabetes everyday and have both struggles and wisdom to share. diaTribe just makes like with diabetes easier. For that, I am eternally grateful."

COURTNEY SUPPLE, FL

As a T1D, diaTribe keeps me actively engaged in new diabetes treatments that I can discuss with my doctor. It also reminds me of everyday habits, empowering me to manage my diabetes while dealing with all the rest of that pesky life stuff."

Matt Gregg, CA

headlines as well as topics of personal interest. They hit all the "hot topics" including nutrition tips, ways to incorporate more fitness into your daily routine, recent medical research, and how to handle the challenges of insurance coverage with diabetes technology. diaTribe is intentional about incorporating personal perspectives and providing inspiration to people living with diabetes. By taking this approach, the advice comes from a place of genuine commitment and investment to improving the lives of diabetics everywhere. I wish I found out about diaTribe years ago!"

Maisie Orsillo, Medical Student, NY

for me and I thought I was the only one in the world that had these feelings. Reading diaTribe has helped me to realize there are others who share the same challenges and an understanding of how they deal with them. This provides encouragement that managing my condition can be done."

Terry Rhoton, PA

GdiaTribe makes me feel like an expert in T1D, even when I don't have the diagnosis myself! My child is always asking me what's new in diabetes technology, and it's wonderful to feel like I always have something to say!"

Cecilia Stone, Parent of an Adolescent with T1D, MA

inbox for my review. Though I teach diabetes education and have been type 2 for 30 years, I find the information refreshing. Sometimes it affirms what I know and other times it's cutting-edge info."

Cheryl Glover, RN, Diabetes Coordinator, OK

job that you never applied for, don't get paid for, and don't get any time off from. Worse yet, you can't quit! It's easy to see why people grow weary or trying to manage this disease and get depressed and burn out. I like the support of diaTribe for the free education, information, and knowing that I am not alone on this journey. We feel blessed to be in the USA with good doctors but the health insurance issue is not diabetes-favorable, nor the cost of insulin. We need advocates like diaTribe and appreciate all you do for us."

Connie Ker, IN

with T2D (non-insulin dependent). I found Adam's book of *Bright Spots & Landmines* to be invaluable. His advice and experience and diaTribe's articles have reduced my A1C from 7.2 to 5.1. My doctor and educator were amazed. Thanks Guys! Well Done."

Fran Perry, TX

With the help of diaTribe, I have been able to improve my A1C to 6.5 and have a new level and confidence in fighting Type 1 diabetes each day."

Audrey Boochever, VA

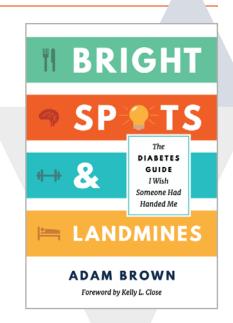


BRIGHT SPOTS & LANDMINES: CHANGING LIVES

n 2017, The diaTribe Foundation published Adam Brown's Bright Spots & Landmines: The Diabetes Guide I Wish Someone Had Handed Me (free PDF or \$6 on Amazon). The book provides advice on diet, exercise, mindset, and sleep drawn from long-time diaTribe columnist Adam Brown's personal experience and expertise in diabetes.

The book is now in the hands of 40,000 people—80% have received it for free!—and has been reviewed/mentioned in *The Huffington Post, US News & World Report, Diabetes Forecast, The American Journal of Managed Care, Medscape, Clinical Diabetes, Diabetes Mine, A Sweet Life, JDRF UK Magazine, and many more print outlets and podcasts.*

Our 2018 goal is to get *Bright Spots & Landmines* in the hands of well over 50,000 people. Our team also plans to expand access by publishing a version using mmol/L units, a flashcard companion, and an audio version of the book.



DIRECT AND TANGIBLE IMPACT

Adam understands more about living with diabetes than almost anyone I know. Bright Spots & Landmines takes his experience to another level."

Dr. Ann Peters, MD, Director of USC Westside Center for Diabetes

CA superb and compelling read...years of lessons learned and tips you can immediately apply in your own life with diabetes."

Dr. Francine Kaufman, Chief Medical Officer of Medtronic

When I picked up this book, my A1c was 9.3%. After just a month, I'm down to 8.3% and still falling!"

Steve Mallinson

Cartified diabetes educator, I am constantly searching for "practical" diabetes resources. If you have diabetes, (or love someone who battles this disease), you may feel overwhelmed and burdened with your daily "to-do list." Adam Brown's new book is a no-nonsense and practical guide for PWD who are looking to navigate day-to-day living."

Susan W. MS, RDN, CDE [Amazon review]

CWhen Adam has advice, I listen. There are few people in the world who have more visibility into the cutting edge of diabetes."

Aaron Kowalski, Chief Mission Officer of JDRF



If This book is the positivity I so desperately needed. I was diagnosed with Type 2 diabetes, and I worked out a bunch of stuff on my own from the internet, but I was having trouble finding empathy. This book provides empathy and a whole bunch of tips and tricks for diabetics. At this price point, every diabetic should own this."



Larry P. [Amazon review]

It all seems like such common sense, but sometimes I run across a book where the author seems to be speaking directly to me, honestly, without drama or scare tactics, yet including discussion of potential negative outcomes of poorly managed diabetes in a matter-of-fact and non-judgmental way. This is one of those books.

All the tips are useful TODAY, and I especially find valuable the linking between diet and effects on mood, as mood is very challenging for me in the darker months."



Laurie M. [Amazon review]

instructions for diabetics who want to get control int heir life. It's one of the few books that takes into consideration all the emotional support of having to manage your life as a diabetic. All the science is there, but the practical day-to-day work is front and center."

Eric Antonow [Amazon review]

(whether you have been recently diagnosed or have many years of being diabetic) or are a loved one (friend or family) of a diabetic! And it doesn't matter if you have Type 1 or Type 2 diabetes. This guide helps all diabetics in my opinion. Adam's insights are invaluable to me and his way of writing doesn't intimidate or put you off. Rather, his writing invites you to participate and think about why you do the things you do with your diabetes management."

Patricia J. [Amazon review]

BRIGHT SPOTS & LANDMINES

[Bright Spots & Landmines]
is now in the hands of 40,000
people—80% have received it for
free!—and has been reviewed/
mentioned in the Huffington Post,
US News & World Report,
Diabetes Forecast, The American
Journal of Managed Care,
Medscape, Clinical Diabetes,
Diabetes Mine, A Sweet Life,
JDRF UK Magazine and many
more print outlets and podcasts.



ADVOCATING FOR ACTION

The diaTribe Foundation is dedicated to amplifying the voices of people with diabetes, raising awareness, and advocating for change. This involves working with scientific and diabetes communities to reach out to policymakers, regulators, and the public at large, and also includes pushing prevention into the spotlight.



diaTribe associates Amelia Dmowska and Ben Pallant giving a "mini-Ted talk" at d17 about the Anthology.

AMPLIFYING PATIENT VOICES

n 2017, The diaTribe Foundation fought to ensure that patient perspectives were central in regulatory decision-making. The team testified at several FDA advisory committees, resulting in FDA-approval for new GLP-1 agonist Ozempic as well as securing a cardiovascular indication for Victoza.

We're also getting smarter about how manufacturers and government agencies approach patient-reported outcomes and patient-centered drug development. Several team members were on the ground for meetings on this topic, returning with insights on how to formally incorporate patient input from the beginning to the end of drug and device development.

To further the Beyond A1c movement, in July we organized our own meeting with the goal of achieving consensus on how to measure glycemic outcomes beyond A1c. At this conference, there were 142 in-person attendees and 180 webcast attendees representing a variety of groups, including patient advocates, industry members, government agencies, and academic institutions. Leaders from nine organizations, including the

FDA, ADA, JDRF, EMA, and AACE, attended and were highly engaged.

The day-long meeting resulted in a consensus on glucose thresholds for defining high, low, and in-range blood sugars; a consensus was also reached that CGM should be used more strategically in clinical studies. Following this meeting, a 27-member writing committee contributed to a report pending publication in *Diabetes Care*. At the end of 2017, we were thrilled to read other consensus reports in the December issue of *Diabetes Care*.



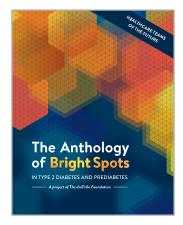
Senior diaTribe editor Adam Brown speaking at the July "Beyond A1c" conference.

TARGETING DIABETES PREVENTION

n 2017, The diaTribe Foundation completed the *Anthology of Bright Spots* in Type 2 Diabetes and Prediabetes. It asks, "What's working?" in type 2 diabetes and its prevention, and it highlights the innovative, cost-effective, and scalable efforts in the field. It also shares insights from conversations with over 100 people involved in various facets of health.

Initially conceived during d16 and previewed at d17, the Anthology is the first-ever collection of its kind. It focuses on three key, intersecting

areas: 1) Prevention; 2) Workplace Wellness; and 3) Healthcare Teams of the Future. Within each topic area, the Anthology highlights a selection

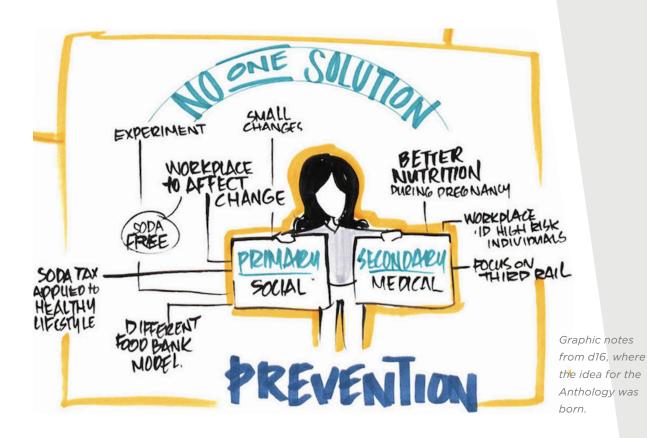


The Anthology's web version is easy to navigate and fully searchable.

of "Bright Spot" programs—over 50 total in the Anthology, selected from innumerable possibilities. Additionally, through hundreds of hours of interviews, our team put together 43 key insights on these three key areas, analyzing what's new, what's next, and what opportunities and challenges remain.

The Anthology will be launched in 2018, including a free online platform with all of the programs and insights. Our goal is to use the Anthology to further show that

type 2 diabetes prevention and management is investable and cost-effective, with successful models already in place.



RAISING AWARENESS OF DIABETES AND PREDIABETES

To spread awareness about diabetes and prediabetes, diaTribe leaders Kelly and Adam delivered and led over 30 speeches and panel discussions in 2017. Their commitment to education and advocacy has resulted in speaking engagements from Washington DC to Lisbon to Abu Dhabi, and much more.

We hope to unveil a poorly understood system and offer opportunities for more people to engage in advocacy.

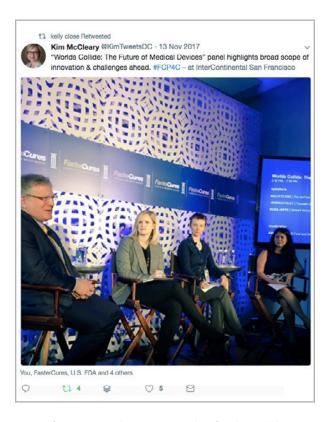
Kelly also expanded her personal blog featuring her and the team's insights and thinking around public health issues ranging from soda taxes to how built environments affect individual and societal health. In 2017, they wrote more than 25 blogs that have been read by thousands.

In 2017, we also launched "Conference Connections," a new channel to share reports on advocacy meetings. These reports are created for members of our advocacy mailing list, partners, supporters like yourself, and anyone wishing to stay informed about what's going on in diabetes advocacy. We hope to unveil a poorly understood system and offer opportunities for more people to engage in advocacy.

In 2017, we also grew our social media presence, seeing a 17% uptick in Facebook followers (now over 35,000) and a 19% increase in Twitter followers (to 15,000) this past year. Follow Facebook (diaTribeNews) and Twitter (@diaTribeNews) to keep track of diaTribe!



Kelly Close and Cherise Shockley, leader in the diabetes online community.



Tweet from Faster Cures' Partnering for Cures 2017 conference.

CONNECTING BRILLIANT MINDS TO TACKLE DIABETES

our experiences in diabetes constantly reinforce that solutions require collaboration across sectors, innovation, and commitment to bold ideas. Most of all, influential leaders from outside the field need to get smart about diabetes and join the movement.

With that in mind, The diaTribe Foundation brought together more people in 2017 than ever before. These gatherings went beyond the standard conference in every regard. Whether in world-class art museums or during an international summit attracting hundreds, our events were interactive, dynamic, and creative, igniting new ideas, questions, solutions, and hope.

After d16, the inaugural dSeries event, we raised the bar even higher for the d17: Executive Innovation Lab in Diabetes and Prediabetes. Over 75 experts and leaders participated in two days of breakout sessions, brainstorming, workshops, and discussions, shaped by behavioral design. Participants included medical professionals, academics, industry leaders, health policymakers, advocates, educators, media experts, and entrepreneurs. The gathering, which generated over 100 ideas and potential projects, even prompted some attendees to proclaim that they experienced a paradigm shift in the way think about public health.



Graphic notes from d17 from the participants' concluding thoughts.



d17 participants in breakout sessions, discussing health policy.



d17 participant brainstorming healthy behaviors.



BJ Fogg explaining his behavioral design model at d17.

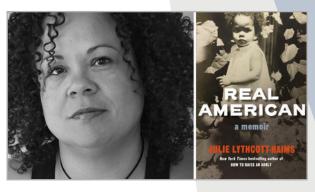


d17 participants in breakout sessions, discussing health policy.

OTHER DIATRIBE GATHERINGS MOVING THE NEEDLE

- **SXSW 2017** The diaTribe Foundation brought diabetes prevention to the forefront of conversation at the 2017 South by Southwest Conference in Austin, Texas, with two panels: "How Do We Prevent a Diabetes Avalanche?" and "A #)\$%(*% Crisis: How Should We Train the Newest Generation of Docs?" Expert panelists discussed these pressing questions in healthcare, emphasizing the need to reframe healthcare providers' language around motivation and behavior change, and to redesign medical education with a focus on chronic disease. Other themes that emerged included elevating the urgency around type 2 diabetes, creating a strong community for people with type 2 diabetes and prediabetes, and strengthening medical education with specific training on social determinants of health.
- The <u>11th Annual Diabetes Forum</u> at ADA 2017 in San Diego in conjunction with TCOYD, which convened 350 industry attendees with expert panelists, including Dr. Vanita Aroda (Medstar Health Research Institute),

Dr. Bruce Buckingham (Stanford University), Dr. John Buse (UNC Chapel Hill), and Dr. Ralph DeFronzo (University of Texas Health Science Center), who engaged in a spirited discussion of access and outcomes beyond A1c.



2018 CPS lecturer Julie Lythcott-Haims.

 Musings Under the Moon: Discussions on Digital Health at ADA 2017 in San Diego, which gathered top leaders in diabetes technology and digital health; the panel shared insights on everything from improving access to technology to the future of apps, CGM, dosing advice, connected pens, and more.





ARTWALK #2 at the Foundation Louis Vuitton in Paris, where some of the greatest thinkers and leaders in the diabetes field came together for an innovative event full of stimulating conversation inspired by some of the greatest artistic works in the world.

- Musings Under the Moon: After Hours
 at ADA 2017 in San Diego, a midnight
 discussion for those truly passionate about
 digital health; cozy and intimate, the event
 encouraged panelists to share their latest
 thoughts on digital health in diabetes.
- Solvable Problems in Diabetes at EASD 2017 in Lisbon, Portugal; Kelly led a discussion with internationally recognized experts such as Professor Melanie Davies (University of Leicester), Dr. Daniel Drucker (Mt. Sinai Hospital), and Professor David Matthews (University of Oxford) on the most promising opportunities we should leverage in the fight against diabetes.

Our 2018 convening programs will include:

- ARTWALK #4 during ATTD 2018 in Vienna, Austria at the Belvedere Palace
- CPS Lectures #116 with Dan Pink on WHEN
- CPS Lectures #117 with Julie Lythcoth-Haims, author of Real American
- d18 "pop-up" in Aspen preceding the 2018
 Spotlight Health/Aspen Ideas Festival
- The 12th Annual Diabetes Forum at ADA 2018 in Orlando
- The 3rd Musings Under the Moon at ADA 2018 in Orlando—Next-Gen Diabetes
- The 2nd Annual Musings Under the Moon: After Hours at ADA 2018 in Orlando— Decoding Digital Care
- Solvable Problems in Diabetes at EASD 2018 in Berlin, Germany

AMPLIFYING THROUGH COLLABORATION

The diaTribe Foundation is proud to collaborate with a number of organizations that share our

mission of reducing the burden of diabetes. Here are some of our most active partnerships of 2017:











BEYOND TYPE 1









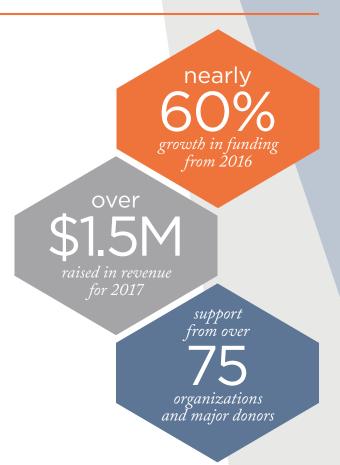


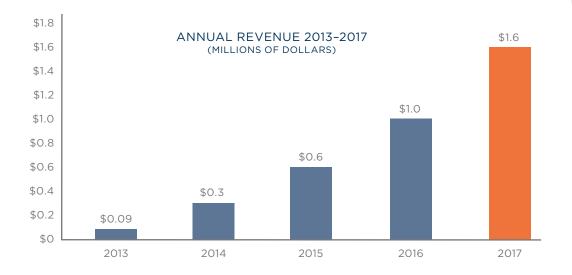


AN EXPANDING HORIZON

2017 was another year of remarkable growth at The diaTribe Foundation. With generous gifts from foundations, companies, and individual supporters, we raised over \$1.6 million, up from \$1.0 million in 2016. Our supporters work with us because they recognize both the overwhelming individual and societal burdens of diabetes and the urgent need to take action. For all those who have supported our mission, we want to express our sincerest gratitude.

For individuals or organizations considering making a contribution, please contact Mallory Erickson at mallory.erickson@diatribe.org. We thank you for your consideration.





A BIG THANK YOU TO OUR INCREDIBLE BOARD OF DIRECTORS AND DONORS!

We want to again give a heartfelt thank you to our generous donors as well as to our incredible Board of Directors: Dennis Boyle, Jeff Halpern, Dr. Orville Kolterman, and Marjorie Sennett. This standout team routinely goes above and beyond with their time and dedication to ensure that The diaTribe Foundation is a sustainable, thriving, and impactful organization. Their commitment to our work is invaluable, and we are beyond grateful for all that they do.

We know that the task ahead is massive, and we are passionate in our work and confident that with our collective efforts, we will continue to improve the health of the world. We're ready to go into overdrive...in this era of wealth creation, the world's health inequities are shameful and they are addressable. We are identifying the world's biggest problems that are easiest to address and want to work alongside you in this mission.

THANK YOU for believing in us!



Co-Founder of The diaTribe Foundation Kelly Close with Director of Strategic Partnerships and Organizational Development Mallory Erickson.



THANK YOU

We are proud to have directly supported over 1.6 million people with diabetes, prediabetes, and obesity in 2017, and invite you to join our efforts to reach an even greater number of people in 2018.