



EXECUTIVE INNOVATION LAB IN
DIABETES AND PREDIABETES

PROGRAM AND
PARTICIPANT BIOGRAPHIES





D20: CHANGING NORMS, CHALLENGING ASSUMPTIONS

AGENDA

MODULE 1: LEARN

Learn about the science of stigma and of changing norms through changing the stories we tell

TUESDAY, OCTOBER 13TH, 3–5 PDT/6–8 EDT – HopIN

2:00 PM	Participant Networking Join us anytime in this hour to chat with other Lightning Talk attendees
3:00 PM	Meet, Greet, Welcome
3:10 PM	Lightning Talks Moderated by David Lee Strasberg of The Lee Strasberg Institute <ul style="list-style-type: none">• Anthony Anderson, star of hit ABC sitcom, <i>Blackish</i>, <i>Let's Get Real About Diabetes</i>• Rebecca Puhl, Deputy Director of the Rudd Center for Food Policy and Obesity, <i>The Harmful Impact of Disease Stigma: Lessons from Obesity Research</i>• Nat Kendall-Taylor, CEO of the Frameworks Institute, <i>The Science of Framing for Impact</i>• Joan Garry, Principal of Joan Garry Consulting, former Executive Director of GLAAD, <i>How Stigma Shapes Impact—Lessons from the LGBTQ Rights Movement</i>• James Gavin, Chief Medical Officer of Healing Our Village, Inc., former President of American Diabetes Association, <i>Physician Perspectives on Diabetes Stigma</i>
4:30 PM	Q&A Panel with Speakers
5:00 PM	Formal Close (Rooms will remain open for networking until 5:30 PM)

d20: CHANGING NORMS, CHALLENGING ASSUMPTIONS

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MODULE 2: SHAPE

Shape shared language—a new narrative—to shift how Americans think, talk, and act about diabetes that will help reduce stigma, increase health, and amplify impact

WEDNESDAY, OCTOBER 14TH, 9–1 PDT/12–4 EDT – ZOOM

9:00 AM **Opening Remarks and Orientating to d20**

- Welcome statements from diaTribe leadership
- Grounding d20 in the ongoing work of the dNetwork
- Small group discussions: How stigma stifles progress across the diabetes ecosystem

9:45 AM **Workshop: Narrative Frames for Cultural Change**
with Marisa Gerstein Pineau of the Frameworks Institute

- The science of framing, the power of cultural models, and common traps

10:30 AM Break

11:00 AM **Workshop**, continued

- Flipping scripts and reframing to reduce diabetes stigma
- Small group practice session and integration

12:15 PM **Closing Reflections and Call to Action**

12:45 PM **Formal Close** (Rooms will remain open for networking until 1:30 PM)



AGENDA

MODULE 3: ACTION PLAN SYNTHESIS: COMMITMENTS AND INSIGHTS

Act to design personal and collective action plans for how we can share the new narrative in our spheres of influence

TUESDAY, NOVEMBER 17TH, 9–1 PDT/12–4 EDT – ZOOM

9:00 AM	Welcome and Reorientation
9:10 AM	Frame-Changing Learning Check-in <ul style="list-style-type: none">• What'd we Learn? Challenges, Questions, Insights• Live Q&A and discussion with Frameworks Institute experts
10:30 AM	Break
10:45 AM	Workshop: Designing Action Plans for Influence with Dennis Boyle of IDEO and Brooking Gatewood of The Emergence Collective <ul style="list-style-type: none">• How might design thinking help us increase our individual and collective influence over the national diabetes narrative?• How might we customize our new narratives / frames to best reach different audiences?• What ongoing frame-changing actions can we commit to? How might we continue learning together and holding each other accountable to progress?
12:00 PM	Closing Harvest: Insights, Inspirations, Commitments, Reflections
12:40 PM	Formal Close (Rooms will remain open for networking until 1:00 PM)

ABOUT THE DIATRIBE FOUNDATION

The diaTribe Foundation was founded with the mission to improve the lives of people with diabetes and prediabetes and to advocate for action.

We're committed to helping people with diabetes live happier, healthier, and more hopeful lives, and we do this through our *diaTribe Learn* publication, which reaches over four million people every year, and through our new *diaTribe Change* platform, which is dedicated to healthcare advocacy and policy. Meanwhile, our expanded virtual events, through Musings, Solvable Problems in Diabetes, and our dSeries, along with the ADA Forum and CPS Lectures, bring thousands of people together into direct conversation. We also strive to influence the national conversation, bringing the patient point-of-view to the FDA, NIH, and to other policy makers. We seek as well to improve diabetes literacy in the media and to convene the world's brightest minds to develop innovative solutions.

HOW DOES SOCIETY ADDRESS DIABETES?

As we have long emphasized, and as d19 reinforced, there is no one single answer to the diabetes epidemic. It is driven by many complex and interconnected factors. Lasting solutions must be conceived at the systems level, meaning that they address root causes of systemic problems rather than provide band-aid fixes. Such change can only come from aligned action of all stakeholders.

We need to channel our passion, intelligence, and influence to raise awareness across the country. We need greater collaboration among industry members, healthcare providers, patients, researchers, policymakers, media members, nonprofits, and other key decision makers. We need shared ownership of this epidemic.

WHERE DOES DIATRIBE COME IN?

The field of diabetes too often lacks unity, coordination, and clarity. The diaTribe Foundation wants to change that. Led by Kelly Close and her team, we are dedicated to understanding and translating the complexity of the disease, to improving patient experiences, and to documenting the advances as well as the setbacks of the pharmaceutical and biotechnology industries. We are a respected voice in regulatory, advocacy, and education settings, and we have numerous partners in the diabetes online and advocacy communities. In short, we are well suited to spur a movement of change, progress, and hope.

A MESSAGE FROM KELLY CLOSE

WELCOME TO D20

Welcome to d20: Executive Innovation Lab on Diabetes and Prediabetes. We are thrilled to have you as a part of the dNetwork, our dSeries community.

Over the last four years, the dSeries has provided a unique opportunity for leaders from across the diabetes ecosystem to look at the type 2 diabetes epidemic in new ways. The dSeries gatherings are a space for learning, honest discussion, and strategizing for action. We have explored various components of diabetes—including prevention, behavior change, and systems leadership—that help us understand the challenge before us and act in ways that can meet the problem.

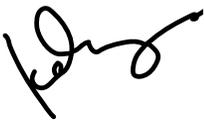
With d20, the dSeries continues to bring together a network of leaders who are committed to a common goal: by 2030, reduce the trend of type 2 diabetes and obesity for 40 percent of Americans most at risk. With your vision, passion, brainpower, and support, the thinking and action that happens at d20 can significantly curb the diabetes epidemic in America.

While we understand the myriad issues that contribute to the problem, we also recognize that we cannot address all of them at the same time and with the same energy. At d20, we will focus on addressing diabetes stigma, one of the most significant barriers to promoting the changes needed across all parts of the diabetes ecosystem. We will ask you to help us create new narratives that can change how Americans think, act, and speak about diabetes, and d20 will provide you with the initial tools to apply these narratives within your respective fields.

“When we break down silos and align our goals, messages, and actions, we have the potential to make historic impact.”

I am honored that you have come to join us, as is our dedicated board of directors, including John Close, Faith Foreman-Hays, Jeff Halpern, Orville Kolterman, Alan Moses, and Marjorie Sennett. We're looking forward to working together toward a day in which the type 2 epidemic is in the past.

Onward!



Kelly L. Close

THE PROBLEM

Over 30 million people in the US have diabetes.
Over 7 million of them are undiagnosed.
Another 88 million Americans have prediabetes.

1 in 7

US ADULTS HAS DIABETES



1 in 3

US ADULTS HAS PREDIABETES



1 in 2

US ADULTS HAS OBESITY



We must change the narrative and act to reverse these trends.

ABOUT d20

d20 is a highly selective gathering of business, medical, scientific, policy, media, nonprofit, academia, and patient leaders who are passionate about diabetes. The lab will engage these leaders to produce innovative solutions and engage in collective action. Different from previous years, d20 will also take advantage of a virtual platform to continue building upon the ideas and strategies from past meetings.

This year, d20 participants will create personal and collective action plans to fight diabetes stigma through three modules: Learn, Shape, and Act. Together, we will **Learn** about stigma and the tools that have successfully addressed stigma in the real world; **Shape** the messages and delivery of those messages to reduce stigma; and to **Act** by using the tools that we create together in our individual spheres of influence. By crafting a new stigma-free diabetes narrative, we can use our wisdom AND our efforts to combat diabetes stigma.

d20 is the fifth annual meeting of the dSeries, which brings together some of the smartest minds in healthcare to address the biggest public health problem of our time.

BACKGROUND ON THE DSERIES AND PROGRESS UPDATES

The dSeries aims to become the hub for learning and high-impact action to address type 2 diabetes and prediabetes in the US through:

1. Offering a space for learning, leadership development, and relationship building among healthcare leaders in the US.
2. Building a strategic, robust, systems-level agenda for action to address diabetes in the US in the next decade.
3. Innovating and amplifying systems-level solutions that reduce the societal burden of type 2 diabetes.

The diaTribe Foundation has hosted four prior dSeries Executive Innovation Labs, which were groundbreaking in several ways. First, they brought together a diverse group of participants from different sectors. Second, there were no panel discussions, talking heads, or pre-formulated outcomes. Participants engaged with one another and benefited from the blending of diverse perspectives throughout the field. In addition to forming long-lasting connections, the gatherings led to a number of comprehensive reports and high-impact documents. Those include:

- The d16 and d17 Consensus of Ideas, each of which showcases 12 of the most investable, scalable, and meaningful ideas from their respective event.
- The Anthology of Bright Spots, a document and web platform that shed new light on the question of “What’s already working?” in type 2 diabetes and prediabetes prevention, workplace wellness, and healthcare providers of the future.
- The Diabetes Ecosystem map, which identifies over 100 core, interconnected areas where we can and must act to make lasting impact on the epidemic.



A SPECIAL THANK YOU

TO OUR SPONSORS

The diaTribe Foundation would like to thank all our d20 sponsors: Abbott, AstraZeneca, Merck-Pfizer alliance, Novo Nordisk, and Sanofi. We are proud to have them as partners in discovering new ideas and new opportunities at the d20 Executive Innovation Lab. We would like to thank these leaders for their confidence in us and for their ongoing commitment to pioneering patient-centric solutions for those with diabetes and prediabetes. Our team is inspired by their engagement and passion for the cause.

Silver Sponsors



Abbott is a global healthcare leader that helps people live more fully at all stages of life. Our portfolio of life-changing technologies spans the spectrum of healthcare, with leading businesses and products in diagnostics, medical devices, nutritionals and branded generic medicines. Our 103,000 colleagues serve people in more than 160 countries.



Diabetes and cardiovascular disease affect millions of people worldwide, with many managing the complex challenges of both. Building on their portfolio evolution, heritage and expertise, Sanofi has a focused business unit dedicated to delivering innovative, value-based medicines and integrated solutions in these therapeutic areas. The company is committed to a collaborative approach that involves strategic alliances with professional and patient associations, research institutions, and leaders in healthcare and other industries, with the goal of advancing scientific knowledge, driving the convergence of science and technology, helping to improve outcomes, and inspiring an evolution in care.

Bronze Sponsors



Improving the health and quality of life of patients is the goal of the research-driven pharmaceutical company Boehringer Ingelheim. The focus in doing so is on diseases for which no satisfactory treatment option exists to date. The company therefore concentrates on developing innovative therapies that can extend patients' lives.



AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development and commercialization of prescription medicines, primarily for the treatment of diseases in three therapy areas—Oncology, Cardiovascular, Renal & Metabolism and Respiratory. AstraZeneca operates in over 100 countries and its innovative medicines are used by millions of patients worldwide. For more information, please visit www.astrazeneca-us.com and follow us on Twitter [@AstraZenecaUS](https://twitter.com/AstraZenecaUS).



Merck's vision is to make a difference in the lives of people globally through our innovative medicines, vaccines, and animal health products. We are committed to being the premier, research-intensive biopharmaceutical company and are dedicated to providing leading innovations and solutions for today and the future.



At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety, and value in the discovery, development, and manufacture of health care products. Our global portfolio includes medicines and vaccines as well as many of the world's best-known consumer health care products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments, and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments, and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us.



Novo Nordisk, a global healthcare company, has been committed to discovering and developing innovative medicines to help people living with diabetes lead longer, healthier lives for 95 years. This heritage has given us experience and capabilities that also enable us to help people defeat other serious diseases including obesity, hemophilia and growth disorders. We remain steadfast in our conviction that the formula for success is to stay focused, think long term and do business in a financially, socially and environmentally responsible way. With U.S. headquarters in New Jersey and production and research facilities in four states, Novo Nordisk employs nearly 6,000 people throughout the country. For more information, visit novonordisk.us, [Facebook](https://www.facebook.com/novonordisk), [Instagram](https://www.instagram.com/novonordisk) and [Twitter](https://twitter.com/novonordisk).

THANK YOU

TO OUR TEAM

Our team at The diaTribe Foundation has been working to make progress on the ideas that came out of d19 and prior gatherings. It has been exciting to watch this event grow and take shape into what you are attending. And we could not have done it alone. In the spirit of d20, this entire gathering was the product of hard work and dedicated collaboration among many bright, talented minds. I'd like to thank the members of our team who made d20 possible as well as our "brain trust" partners who provided the guidance and support to make d20 a reality.

From The diaTribe Foundation, we thank our team members:

Jim Carroll,
Chief Operating Officer

Caroline Pappajohn,
Chief Strategy Officer

Tom Cirillo,
Deputy Director

Mallory Erickson,
Director of Strategic Partnerships

Alijah Marquez,
Manager of Strategic Partnerships

Emily Fitts,
Director of Advocacy and Policy

Karena Yan,
Senior Associate and d20 Program Director

Eliza Skoler,
Senior Associate and Managing Editor, diaTribe Learn

Frida Velcani,
Senior Associate and Time in Range Coalition Program Director

Matthew Garza,
Associate, Editor, diaTribe Learn, and d20 Program Manager

Julia Kenney,
Associate, diaTribe Change, and Manager, Advocacy and Policy

Our Steering Committee members:

Kelly Brownell
James Corbett
Stefanie Cousins
Lee Kaplan
Conrod Kelly

Laura Martin Feinberg
Alan Moses
Jennifer Nadelson
Laura Schmidt
Marjorie Sennett

Shreela Sharma
David Lee Strasberg
Sanjay Trehan
Virginia Valentine
Akua Woolbright

In addition, many thanks to our friends at Close Concerns and dQ&A, and throughout the diabetes ecosystem who make us smarter every day. The diaTribe Foundation is forever grateful for your belief in our mission and assistance in our journey.

Yours truly,



Kelly L. Close

THE FACILITATORS

DENNIS BOYLE



Dennis Boyle is a Partner and a founding team member of global design company IDEO, helping to lead its Design for Health portfolio. Design for Health works with clients in medical- and health-related industries to

develop innovative products, software, services, and strategies. Mr. Boyle is also an adjunct professor at Stanford's d.school and at the design Division of the engineering school, where he has taught courses in product design, human factors design, design for sustainability, and creativity & innovation. He established and co-teaches "Design for Healthy Behaviors" at the d.school, which draws students from each of the university's graduate schools. Students learn and use the design thinking process to help patient-volunteers with chronic conditions build healthy behaviors and thrive in their daily lives. Mr. Boyle holds a BS in Mechanical Engineering, with an emphasis on Industrial Design, from the University of Notre Dame and an MS in Product Design from Stanford.

BROOKING GATEWOOD



Brooking Gatewood is a process designer, strategist, facilitator, and collaboration coach who brings a diverse toolkit to support leaders in executing change. Her work is rooted in the belief that we are wiser together. To that end, she

focuses on fostering the creativity, collective intelligence, and collaborative leadership skills needed to affect systemic change on pressing public interest issues. Ms. Gatewood is a co-founder of the Emergence Collective and has collaborated with brilliant colleagues at Adaptive Edge, Groupaya, Ag Innovations, and beyond. She helped establish Earth Overshoot Day in her work with Global Footprint Network. The Stanford Social Innovation Review featured some of her more recent design work on patient-driven research. Ms. Gatewood holds a bachelor's in environmental studies from Dartmouth and a master's in organizations and management theory from UC-Irvine.

MARISA GERSTEIN PINEAU



Marisa Gerstein Pineau is a Principal Researcher and Strategist at The FrameWorks Institute. In this role she bridges the Research and Research Interpretation and Applications units, leading the research

phases of projects and using her depth of knowledge about the reframing research to the dissemination phase. During her tenure at FrameWorks, she has led projects on family, school, and community engagement; developmental relationships; Transition Age Youth; homelessness in the UK; and reframing children's care in Scotland. She has done research and led workshops and trainings on reframing adolescence, aging, social determinants of health, and poverty in the UK. A sociologist by training, her previous research focused on gender and family, medicine, culture, and public policy. Prior to joining FrameWorks, she served as a program officer with the National Academies of Sciences, Engineering, and Medicine, where she co-edited "The Integration of Immigrants into American Society," a comprehensive review of immigrant integration in the United States. Ms. Pineau received her BA in sociology from New College of Florida and her MA and PhD in sociology from the University of California, Los Angeles.

KRISS WITTMANN



Kriss Wittmann is a master strategic illustrator. Her extensive background in graphic arts, illustration, corporate training and higher education has given her the ability to visually capture tangible and abstract

concepts that allow groups to "see" their challenges and create a clear path forward. In her strategic illustrations, Ms. Wittmann synthesizes information and provides a visual representation in real time. She creates large-format maps with concepts and data that are generously immersed with illustrations.

d20 PARTICIPANTS

BRIAN BALLARD

Lions Club International | *Diabetes Chair—State of California*



Brian Ballard serves as the [California Lions Clubs](#) State Diabetes Chair. In this role, he oversees diabetes advocacy, education, and screenings for 15 Lions districts, 700 clubs and over 20,000 Lions clubs' members throughout the state of California. Lions Clubs International (LCI) is a nonprofit organization with more than 45,000 clubs and 1.3 million members, worldwide that has been in existence for just over 100 years. Since 2017, LCI's top initiative has been diabetes advocacy. Brian's outreach work includes partnering with the Lion's Global Action Team (GAT) to coordinate diabetes projects around the world. GAT is a field team specifically designed to help clubs and district leaders connect with the tools and resources they need to boost their impact on the communities they serve. As a type 1 diabetic for 46 years, Brian well-understands the benefits of diabetes education and enjoys sharing that expertise. He has been professionally involved with diabetes education and support since 1992. Brian is a licensed health insurance broker, having worked with several Medicare Health plans as a Medicare and diabetes outreach coordinator since 1995. He also works with Health Markets serving the needs of Californians. Brian has been a guest speaker for many healthcare events over the years including the JDRF and American Diabetes Association.

CHRIS BARNES

Emphatic Communications | *Principal*



Chris Barnes is principal of Emphatic Communications, a design consultancy that helps clients explore complexity, find clarity, and deliver meaningful content that is easy for people to understand and use. Mr. Barnes has over 25 years of experience working with global leaders in healthcare and the life sciences, including clients in diabetes technology. His recent focus has been improving the delivery and experience of health care by making communications tools that better fit human needs. He has worked with teams at Ariadne Labs, the World Health Organization, the CDC, Dana-Farber Cancer Institute, Johns Hopkins, Brigham and Women's and others to create cognitive aids and decision guides that shape care. Mr. Barnes is co-organizer of Design for Healthcare, a Seattle-based group that brings together a diverse community of designers, providers, payers, patients, and others to explore how human-centered design can drive better patient and clinician experiences and improve outcomes.

CHRIS BOULTON

Sanofi, US | *Head of Diabetes*



Chris Boulton was appointed as the Head of Diabetes for Sanofi US earlier in 2020. Previously Chris was the Global Head of Integrated Care, focused on digital solutions in the field of diabetes. The goal of Sanofi Integrated Care is to deliver digital tools and technologies that support patients, clinicians and payers to better manage diabetes through patient support, data generation and value creation. Chris has worked for 24 years in the pharmaceutical industry, covering multiple roles, therapy areas, and geographies. Previously, Chris led the global commercial launch preparation for a product in diabetes, led large commercial teams at a country level, and worked in a number of strategic business roles. Chris has been fortunate to live and work in the US, in Europe and in Australia, working in both big pharmaceutical companies as well as start-ups.

DENNIS BOYLE

IDEO | *Partner and Co-founder*



Dennis Boyle is a Partner and a founding team member of IDEO. Dennis helps lead the Design for Health Studio at IDEO as part of its San Francisco office. Design for Health is the part of IDEO's business that works with clients in medical and health related industries to develop innovative physical and digital products, software, services and strategies. Over the course of his IDEO career, Dennis has helped us build and nurture many key, long-term client relationships, including Silicon Valley tech firms, Fortune 100 consumer businesses, and health-care companies. He has been named on 55 patents. Dennis is also an adjunct professor at Stanford's d.school and in the Design Division of the engineering school, where he has taught courses for over 40 years. He established and co-teaches "Design for Healthy Behaviors" at the d.school, a course that draws students from each of the university's graduate schools. Students in this class learn and use the design thinking process to help patient-volunteers with chronic conditions build healthy behaviors and thrive in their daily lives. Dennis holds a BS in Mechanical Engineering, with an emphasis on Industrial Design, from the University of Notre Dame and an MS in Product Design from Stanford. Dennis enjoys running, road and mountain bicycling and other outdoor sports and can be often seen out on the road and on trails trying to keep up with far younger friends.

TRACEY BROWN

American Diabetes Association (ADA) | *Chief Executive Officer*



Tracey D. Brown is Chief Executive Officer of the American Diabetes Association (ADA), the nation's largest voluntary health organization. Ms. Brown herself has been thriving with type 2 diabetes for over 15 years. She is the first CEO in the organization's almost 80-year history who has type 2 diabetes and is committed to stopping the diabetes epidemic. Ms. Brown joined the ADA in June 2018 after her tenure as Senior Vice President of Operations and Chief Experience Officer at Sam's Club, a division of Walmart, Inc., where she was responsible for creating meaningful member experiences, directing member strategy, marketing and branding, go-to-market execution, data and analytics, and membership operations. Ms. Brown brings more than 25 years of experience in driving global business growth, leveraging data to connect consumers with brands, and creating omni-channel experiences to escalate customer loyalty. She has also served in leadership positions at American Express, Proctor & Gamble, and Exxon Mobil.

STEPHEN BRUNTON

Primary Care Education Consortium | *Executive Vice President*



Dr. Brunton is Executive Vice President for Primary Care Education Consortium. He works in a group practice in suburban Los Angeles and holds the faculty rank of Associate Clinical Professor in the Department of Family Medicine at Touro University in Vallejo, California. He currently serves as the Editor-in-Chief for 'Clinical Diabetes,' the ADA's primary care journal, and as the Executive Director of the Primary Care Metabolic Group. Previously, he served as the Director of Education for the American Academy of Family Physicians. Dr. Brunton earned his medical degree at Monash University Medical School in Melbourne, Australia and completed his residency in family practice at Long Beach Memorial Medical Center in California. He is a board-certified family physician, with a certificate of added qualifications in geriatrics.

KELLY BROWNELL

World Food Policy Center, Duke University | *Director*



Kelly Brownell is Director of the World Food Policy Center at Duke University, where he is also Robert L. Flowers Professor of Public Policy and Professor of Psychology and Neuroscience. From 2013–2018 he served as Dean of the Sanford School of Public Policy at Duke. Prior to joining the faculty at Duke, Brownell was at Yale University where he was the James Rowland Angell Professor of Psychology, Professor of Epidemiology and Public Health, and Director of the Rudd Center for Food Policy and Obesity. While at Yale he served as Chair of the Department of Psychology and as Head of Silliman College. He has published 15 books and more than 350 scientific articles and chapters, and has served as President of several national organizations. In 2006 Time magazine listed Kelly Brownell among “The World’s 100 Most Influential People” in its special Time 100 issue featuring those “...whose power, talent or moral example is transforming the world.” Brownell was elected to membership in the National Academy of Medicine (formerly the Institute of Medicine) in 2006 and has received numerous awards and honors for his work, including the Lifetime Achievement Award from the American Psychological Association, Graduate Mentoring Award from Yale, the James McKeen Cattell Award from the New York Academy of Sciences, the Distinguished Alumni Award from Purdue University, the Lifetime Achievement Award from Rutgers University, and the Distinguished Scientific Award for the Applications of Psychology from the American Psychological Association.

★ **dSeries Steering Committee**

MILA CLARKE BUCKLEY

The Hangry Woman Blog | *Patient Advocate & Blogger*



Mila Clarke Buckley is a diabetes patient advocate with Type 1.5 Diabetes (LADA), and the founder of The Hangry Woman blog. Hangrywoman.com covers topics like diabetes management, shame and stigma, cooking, and self-care from the perspective of someone living with the chronic condition. Mila’s work has been featured by The New York Times, Healthline, WebMD, GE, Health and Diabetic Living Magazine.

NOELLE P. BUSH

Boehringer-Ingelheim | *Director of Marketing—Jardiance*



Noelle’s career spans over 17 years within the pharmaceutical industry in various roles at Pfizer Inc., Takeda Pharmaceuticals USA, Inc., and Boehringer Ingelheim. Currently, she is the Jardiance Marketing Director with responsibilities for the brand’s tactical and strategic plan with a goal of helping providers and patients through therapeutic innovation and patient solutions. Noelle is a forward-thinking leader who lives by the quote If you can dream it, you can achieve it. She’s excited to extend her knowledge and expertise to those committed to improving the lives of patients with T1D and T2D.

KRISTEN WILLIAMS CHANDLER

AstraZeneca | *Director, US Alliances & Advocacy*



Kristen Williams joined AstraZeneca in May 1998 as a Marketing Communications manager and brought with her nearly 10 years of experience in public affairs. She has held various public relations, strategic planning, and fund development positions with the United Way of Delaware, The Office of the Governor, The U.S. House of Representatives, Office of Michael N. Castle, The College/UNCF, and the YWCA. Currently, Ms. Williams is the Director of Alliances & Advocacy for AstraZeneca's US business. She has been responsible for leading efforts across the US in alliance building with patient, civic, and professional organizations important to AstraZeneca's patient health objectives across therapeutic areas. Ms. Williams received a bachelor's in political science from Spelman College and an MPA from the University of Delaware's College of Urban Affairs and Public Policy.

PAULA CLINTON

Verily | *Clinical Program Manager*



Paula Clinton is a Registered Dietitian and Certified Diabetes Educator. In 2017, she joined Verily and was tasked with developing a coaching program for Onduo, a diabetes virtual care program owned and launched by Verily in January 2018. Onduo leverages tools including the Dexcom continuous glucose monitor and telehealth in app video chat to connect physicians to patients with Type 2 diabetes in order to make the healthcare experience more actionable, accessible and personalized. As a Clinical Program Manager, she runs a clinical trial and product development space that allows Verily to partner with patients with chronic conditions to validate innovative approaches to healthcare products and programs. Through useability and feasibility studies, Verily is able to gain valuable patient insights to inform product development and commercialization. Paula's previous roles include published researcher at Stanford University in the Department of Pediatric Endocrinology. Paula specialized in artificial pancreas and closed loop technology research working with Dr. Bruce Buckingham and the Jaeb Center for Health Research. As a diabetes subject matter expert and professional speaker, she spent time traveling the US on behalf of the Johnson and Johnson Diabetes Institute (JJDI) educating healthcare professionals on patient and provider management of diabetes. Paula's true passion is working as part of the medical staff at Diabetes Youth and Families (DYF) Camp for kids with diabetes (16 years strong)!

KELLY CLOSE

The diaTribe Foundation | *Founder and Chair of the Board; diaTribe.org* | *Editor-in-Chief; Close Concerns* | *President*



Kelly Close founded The diaTribe Foundation, a nonprofit established in 2013 to improve the lives of people with diabetes and prediabetes and to advocate for action. She is Editor-in-Chief of diaTribe.org, a free educational resource for people with diabetes. Ms. Close founded Close Concerns in 2002; its mission is to make everyone smarter about diabetes. At Close Concerns, Ms. Close and her team write about 3 million words a year on diabetes, prediabetes, obesity, and digital health for Closer Look, a highly praised service covering the field. Ms. Close's passion comes from her extensive professional work as well as from her personal experience, having had diabetes for over 30 years. Ms. Close's previous work on Wall Street (investment banking at Goldman Sachs, equity research at Merrill Lynch) and at McKinsey & Company focused on life sciences. Kelly graduated from Amherst College and Harvard Business School.

★ **dSeries Steering Committee**

JAMES CORBETT

Initium Health | *Principal*



James Corbett is a seasoned healthcare executive and bioethicist bringing over a decade of chief level leadership experience from both the for-profit and the non-profit sectors of the industry. Mr. Corbett has served as a fellow at Harvard Medical School Department of Global Health and Social Medicine as well as at Harvard's Safra Center for Ethics; he also recently completed a fellowship at the Nashville Healthcare Council. In addition, he was appointed to a 4-year term on the National Institutes of Health's National Advisory Council for Nursing Research. He has worked in four health systems, where his focus has been on providing strategic and operational leadership for innovation, behavioral health, population health, research operations, global health, advocacy, and bioethics. Mr. Corbett has also lectured at Harvard Medical School, Harvard's School of Public Health, and numerous other universities across the country. Mr. Corbett has been published in multiple books and journals. He earned his Bachelor of Science in International Relations from Syracuse University, his Juris Doctorate from St. John's University, and his Master of Divinity from Duke University.

★ **dSeries Steering Committee**

STEFANIE COUSINS

Marketing & Communications



Stefanie Cousins is a marketing, branding, and communications expert who focuses on food, food policy, and public health. For over five years, Stefanie served as the Director of Marketing and Communications at Brighter Bites. In that role she was responsible for the organization's corporate communications, strategic marketing, and branding. Before joining Brighter Bites, she provided marketing and communications services to health sector clients including the National Institutes of Health (NIH), the United States Agency for Healthcare Research and Quality (AHRQ), MD Anderson Cancer Center, UNC Health Care, Baylor School of Medicine, and John Snow Inc. (JSI). For 15 years, she was a news and documentary producer for ABC News 20/20, The New York Times, and NOW with Bill Moyers, among others. Ms. Cousins holds an MPH from the University of North Carolina's Gillings School of Global Public Health and a bachelor's in English and Italian from Middlebury College. She lives in Austin with her husband and two children.

★ **dSeries Steering Committee**

NICOLAS CUTTRISS

Project ECHO Diabetes | *Director*



Dr. Cuttriss is a pediatric endocrinologist and social entrepreneur with a unique dedication to telehealth and improving the quality of life of people living with diabetes. He currently serves as Director of [Project ECHO Diabetes](#) and [Project ECHO Diabetes in the Time of COVID-19](#) at Stanford University. Prior to joining Stanford, Dr. Cuttriss served as the first pediatric endocrinologist for the University of New Mexico Project ECHO Institute [ENDO teleECHO clinic](#) to democratize diabetes specialty knowledge by empowering primary care providers to care for patients with complex diabetes who lack access to routine diabetes specialty care. Dr. Cuttriss founded [ENDO Diabetes & Wellness](#), a medical practice specializing in diabetes and telehealth. Dr. Cuttriss co-founded and serves as chairman of [AYUDA](#), a global health volunteer organization that empowers youth to serve as agents of change for youth with diabetes. Dr. Cuttriss has special interest in telehealth and supports underserved diabetes communities in the United States and globally.

ANSLEY DALBO

Diabetes—What To Know | *CEO*



Ansley Dalbo is the CEO and co-founder of Diabetes—What To Know, an online educational resource for people with type 2 diabetes, and My Weight—What To Know, a resource for people living with obesity. She's passionate about using social media and digital tools to help people thrive through education and support. She's worked in the diabetes field for almost 20 years, including 13 years spent managing Walmart's private label diabetes brand, ReliOn. Ansley graduated from Harvard University with a degree in English, and she lives in Atlanta. She's an avid vegetarian cook, loves playing softball and following the Baltimore Orioles.

PHYLISSA DEROZE

Black Diabetic Info | *Founder*



Dr. Phyllisa Deroze is a health humanities scholar, global diabetes patient advocate, and chronic illness lifestyle blogger. She started blogging at diagnosedNOTdefeated.com almost immediately after being diagnosed with diabetes in 2011. The following year, Dr. Deroze founded Black Diabetic Info™ (a website that situates diabetes information within the cultural beliefs and practices of the African diaspora) because she felt important aspects of her lived experiences were inadequately addressed in the diabetes information she encountered. Dr. Deroze has graced the cover of Health Monitor magazine and has been featured in Diabetic Living and Diabetes Focus magazines. Her research includes analyzing health narratives in literature, drama, and popular culture. Her current project examines the representation of African American characters with diabetes in television and film. Dr. Deroze's passion for diabetes advocacy is evident through her YouTube vlogs, social media posts, in-person workshops, and keynote speeches that she has given in five countries.

MEREDITH DYER

Novo Nordisk | *Associate Director of Alliance Development*



Meredith Dyer is the Associate Director of Alliance Development at Novo Nordisk. Prior to joining Novo Nordisk, Meredith was the Director of Health Policy at the Endocrine Society from 2010–2020 where she worked on legislative and regulatory issues related to diabetes, obesity, and Medicare coverage. In this capacity, Meredith served as an advocate on Capitol Hill and with federal agencies to improve public health and managed strategic relationships with trade associations, patient advocacy groups, and industry partners. Meredith was co-chair of the Diabetes Advocacy Alliance and Obesity Care Advocacy Network where she worked closely with the public affairs team. Additional advocacy experience includes work with The Clinton Group, The National Association for Behavioral Health, and the American Association of Political Consultants. Meredith received a B.A. from the George Washington University in political science and psychology and a M.A. from Johns Hopkins University in government and political communications.

GENEVIEVE JEAN-BART FADAYOMI

Novo Nordisk | *Associate Director of US Corporate Sustainability & Social Impact*



Genevieve Jean-Bart Fadayomi is a corporate social responsibility and marketing professional with over 14 years of experience in the pharmaceutical industry. In her role as Associate Director of U.S. Corporate Sustainability & Social Impact at Novo Nordisk, she is focused on the development and implementation of social impact strategy and community outreach initiatives. She leads signature program efforts for the organization, which provides grants to 501c3 organizations pursuing innovative, community-based approaches to improving health outcomes by promoting healthy communities and decreasing health disparities.

LAUREN MARTIN FEINBERG

Sanofi | *Head, US Public Affairs & Patient Advocacy, Oncology*



For more than 20 years, Laura Martin Feinberg has focused on strategic alliance development and communications with the goal of helping individuals and organizations meet business and policy objectives. She has extensive experience supporting local, national, and international policy change and raising issues awareness through public education campaigns, advocacy, and media outreach. Laura has a passion for connecting communities, uniting voices, and creating meaningful improvements in health outcomes. She brings this commitment to her current role as Head of US Public Affairs & Patient Advocacy (PA&PA) in Oncology at Sanofi Genzyme and to her previous role as diabetes lead where she focused on working with the national advocacy community to address access and affordability issues. Previously, in her role as a Managing Director at Burson-Marsteller, Laura supported communications for clients in oncology, cardiovascular and chronic disease. She also worked as a Vice President at Merritt Group where she developed expertise in health IT with an emphasis on healthcare reform and disease management. In addition, she served as the Communications Director for Accelerate Brain Cancer Cure (ABC2) and has supported several not-for-profit initiatives.

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MARK FISCHER-COLBRIE

Strateos | *President/CEO*



Mark Fischer-Colbrie became CEO of Strateos in May 2019 following the successful sale of Labcyte Inc., a global laboratory tools company, to Danaher. He has more than 30 years of experience in building and growing laboratory tools, diagnostic, medical device and therapeutic companies, including 3 Initial Public Offerings. In 2013, Mark was named National Finalist, Life Sciences for the Ernst & Young National Entrepreneur of the Year and Entrepreneur of the Year, Life Sciences for Northern California. Prior to Strateos, Mark was CEO for over ten years at Labcyte Inc. which invented novel lab tools and automation based on acoustic dispensing. Before Labcyte, Mark ran business development and was CFO at Adeza Biomedical Corporation, a women's healthcare company, where he filed 9 patent applications and set up and ran clinical trials for diagnostics. Prior to Adeza, Mark was the CFO for 9 years for a vision correction company that went public and launched a Class III medical device. Mark holds a BA from Stanford and an MBA in marketing/finance from UC Berkeley. Mark has served as Chairman of JDRF's International Board of Directors, the largest global funder of type one diabetes research, and served on the JDRF IBOD for seven years. Mark has also served on the industry board of the Analytical, Life Sciences Diagnostics Association (ALDA) since 2011. Mark enjoys participating in long distance triathlon and running events.

FAITH FOREMAN-HAYS

Houston Health Department | *Assistant Director*



Dr. Faith Foreman-Hays is Assistant Director of the Houston Health Department and a seasoned public health practitioner and academician with more than 20 years of community and coalition building experience. In 2013, Dr. Foreman-Hays was tapped to lead the Cities Changing Diabetes (CCD) Global Public-Private Partnership aimed at reducing the burden of diabetes in urban populations. As the Assistant Director of the Houston Health Department, Dr. Foreman-Hays leads a team of nurses, health educators, wellness professionals, community health planners, and dietitians. Dr. Foreman-Hays has a special passion for reducing health disparities among marginalized communities. Dr. Foreman-Hays earned her masters and doctorate in public health from the University of Texas School of Public Health, and her bachelor's in sociology from Texas Southern University. She was also a National Institutes of Health Fellow. Dr. Foreman-Hays is licensed to practice nursing in Texas.

ROBERT GABBAY

American Diabetes Association | *Chief Scientific and Medical Officer*



Robert A. Gabbay, MD, PhD is Chief Scientific and Medical Officer of the American Diabetes Association and Associate Professor at Harvard Medical School and recently transition from his role as Chief Medical Office at the Joslin Diabetes Center. His research focuses on innovative models of diabetes care to improve to enhance diabetes outcomes and improve the lives of people with diabetes. To meet these goals, he has traversed many arenas including an initial career as a basic scientist researcher to development of better patient communication tools, creating the first broad scale diabetes registry, designing and implementing a care management training program, leading one of the largest primary care transformation efforts in the US around the Patient Centered Medical Home and defining the medical neighborhood and the role of centers of excellence in diabetes and envisioning the digital health as the latest member of the diabetes team. The reach of his work has been recognized through leadership roles in national and international activities to transform diabetes care including leading the International Diabetes Federation BRIDGES program that implements evidence based translational research to low resource global settings Dr. Gabbay has received funding from the National Institute of Health Diabetes, Digestive and Kidneys Diseases (NIDDK), the Agency for Healthcare Research and Quality (AHRQ), and the Center for Medicare and Medicaid Innovation for his care transformation work. Along with an extensive peer reviewed publication record, his views have appeared in popular press such as the New York Times, CNN, the Washington Post, People, Oprah, and National Public Radio.

JAMES R. GAVIN III

Healing Our Village, Inc. | *Chief Medical Officer*



Dr. James R. Gavin is a clinical professor of medicine at Emory University School of Medicine and at the Indiana University School of Medicine. He currently serves as Chief Medical Officer of Healing Our Village, Inc. Previously, he was president of the Morehouse School of Medicine in Atlanta. He served as senior scientific officer at the Howard Hughes Medical Institute and as director of the HHMI-National Institutes of Health Research Scholars Program. Dr. Gavin belongs to a number of organizations, including the National Academy of Medicine (formerly the IOM), the American Diabetes Association, the American Association of Clinical Endocrinologists, the American Society of Clinical Investigation, and the American Association of Physicians. He is a past president of the ADA and has been voted Clinician of the Year in Diabetes by the ADA multiple times. Dr. Gavin was named a "Living Legend in Diabetes" by the American Association of Diabetes Educators in 2009 and was named one of the "175 Emory History Makers" on the celebration of the University's 175th Anniversary. In 2015, he received a Lifetime Achievement Award for Diabetes Research from ADA, and the Lifetime Meritorious Achievement Award from the NMA. Dr. Gavin has a MD from the Duke University School of Medicine and a PhD in Biochemistry from Emory University.



JASVINDER GILL

Sanofi, US | *Medical Director for Insulins for General Medicines*



Jasvinder (Jas) Gill is the medical director for Insulins for General Medicines, at Sanofi, US. Jas is part of the larger diabetes medical team in the US responsible for data generation and publications, with a focus on patients' unmet needs and barriers to technology in diabetes management. Jas has worked in healthcare for over 20 years and was actively involved in the launch of Lantus and Toujeo in the US. Currently, Jas is involved in the Type 1 study using CGM technology known as the IN RANGE trial evaluating TIR. She is passionate about people with diabetes and trying to understand key challenges in diabetes management. She has her PhD in pathology from the University of London, and experience in clinical development and medical affairs as well as several authored publications in the field of diabetes.

ROBERT GREENE

Cedar & Burwell Strategic Consulting | *CEO/Principal*



Robert Greene is the CEO/Principal of Cedar & Burwell Strategic Consulting, specializing in the application of DEI technologies in broad-scale organizational development consulting. Prior to Cedar & Burwell, Robert served as a teacher and administrator in educational organizations, department leader in for-profit organizations, trustee and director for non-profit and social entrepreneurship agencies, and consultant to corporate and civic enterprises. He brings insightful thinking, writing and consulting to issues ranging from organizational development and leadership design; diversity and inclusion leadership and management strategies; human resources and organizational culture consulting; wealth and social class disparities; the impact of identity differences in employee culture; and bias awareness and bias resistance training to his current professional engagements. Robert has also been a peer reviewer for one of the most exciting recent contributions in social psychology around unconscious bias, *The Person You Mean to Be: How Good People Fight Bias*, by Dolly Chugh.

EDWARD GREISSING

Lynda and Stewart Resnick Center for Public Health | *Executive Director*



Edward Greissing is Executive Director of the Lynda and Stewart Resnick Center for Public Health at the Milken Institute. The Center, based in Washington, DC, builds upon the Institute's past work in public health and accelerating cures. Mr. Greissing previously was senior vice president for corporate affairs and head of government affairs for Sanofi US. For more than three decades, Mr. Greissing led corporate public affairs and industry advocacy initiatives, first at Upjohn Company and later at Sanofi. At Sanofi, Mr. Greissing was responsible for a wide range of programs, including Chronic Disease Prevention and Wellness, Health Innovation, and Health and Economic Policy. His work has been recognized by others in life sciences, most recently receiving the American Cancer Society's Donald H. Gemson Cancer Prevention and Public Policy Award. Before entering the industry in 1978, Mr. Greissing was on the staff of the U.S. Senate Intelligence Committee, where he contributed to a variety of investigations and reports. He earned an AB in History from College of the Holy Cross and an MA in Congressional Studies and Politics from The Catholic University of America.

DIVYA GOPISETTY

Stanford School of Medicine | *Medical Student*



Divya Gopisetty is currently a student at Stanford School of Medicine, pursuing a dual MD/MPH degree to support her advocacy for community-based health reform. Divya approaches her work and life by listening with intention and challenging the status quo. In 2018, she co-created a program called Disrupt Diabetes, where people living with diabetes led high-impact teams of healthcare professionals, industry leaders, and designers to develop solutions to unmet needs in diabetes. Prior to medical school, Divya worked at The diaTribe Foundation as a Senior Associate. Here, she organized d19, wrote for diaTribe Learn, and spoke on behalf of patients at national meetings. In her free time, Divya loves to dance—for two years, she was part of Duniya Dance & Drum, an Indian and West African dance company that creates pieces rooted in social justice. At d20, Divya is very much looking forward to bringing a frame of justice, revolutionary love, and imagination to the narratives around diabetes.

JEFF HALPERN

Abbott Diabetes Care | *Senior Director of Marketing, Sensor Platform*



Jeff Halpern is currently Senior Director of Marketing, Sensor Platform for Abbott Diabetes Care, where he is responsible for the global marketing, product management, and commercialization of Abbott's sensor-based glucose monitoring systems. He brings a combination of strategic business skills, consumer marketing acumen, and experience to the diabetes device industry. Prior to joining Abbott, Mr. Halpern spent nine years at The Clorox Company in brand management for businesses, including Glad Food Storage and Clorox Cleaning Products. Since 1986, Mr. Halpern has held a variety of marketing and finance positions with major consulting, technology, and consumer packaged goods companies, including TheraSense, Wattage Monitor, Archway-Mother's Cookie Companies, Swinglab LLC, Pacific Bell Mobile Services (aka AT&T Wireless), The Haagen-Dazs Company, and Bain & Company. Mr. Halpern received his AB from Brown University and his MBA from Stanford University Graduate School of Business. He has type 1 diabetes.

JENNIFER HAHAMIAN

Jennifer Hahamian Consulting | *Marketing and Business Development Consultant*



Jennifer Hahamian is a Marketing and Business Development Consultant with a focus on the Consumer and Professional Medical Device Markets. Jennifer Hahamian Consulting specializes in marketing diabetes products, diagnostics, and remote patient management. The companies she serves benefit from her experiences from two venture capital-backed diabetes device startup companies, and 19 years at Johnson & Johnson as the VP of Marketing and e-business. Ms. Hahamian is grounded in all aspects of healthcare marketing and business development including point of care diagnostics, direct to consumer marketing, hospital products, retail/pharmacy distribution, new product launches, and opportunity evaluations. She holds a BSc in Accounting from Santa Clara University and an MBA in Marketing and Management from San Jose State University.

ROBERTA HERMAN

Joslin Diabetes Center | *President/CEO*



Dr. Roberta Herman was appointed President and CEO of Joslin Diabetes Center in January, 2020 after nearly four years as Executive Director of the Massachusetts Group Insurance Commission (GIC), which provides and administers health insurance and other benefits to more than 450,000 employees and retirees of the Commonwealth, and their dependents. While there, Dr. Herman oversaw successful efforts to revamp the offerings of the GIC, created multiple new capabilities and efficiencies to improve interactions with GIC stakeholders and presented a strategic plan to optimize and grow the quasi-independent state agency. Previous to her service at GIC, Dr. Herman was the Chief Medical Officer and then Chief Operating Officer for Harvard Pilgrim Health Care, one of New England's largest non-profit managed health care organizations, providing care and coverage to more than one million members throughout Massachusetts, Maine and New Hampshire. Before that, she had been Chief of Internal Medicine at Harvard Community Health Plan's Cambridge Center. Dr. Herman is very familiar with Joslin having served as a member of Joslin's Board of Trustees for six years. She has been a Clinical Instructor at Harvard Medical School with hospital appointments at Mount Auburn Hospital and Beth Israel Deaconess Medical Center and a guest lecturer at the Harvard School of Public Health. She also has been a Faculty Mentor in Brigham and Women's Internal Medicine Residency. Dr. Herman graduated from McGill University Medical School (Montreal, Canada). She completed her residency in Internal Medicine at the Royal Victoria Hospital (Montreal, Canada) and received a Masters equivalent degree in Epidemiology and Biostatistics from McGill University while doing a fellowship year in Community Medicine. She resides with her family in Concord, Massachusetts.

MANNY HERNANDEZ

Tidepool.org | *VP, People and Culture*



A health advocate who has lived with diabetes since 2002, Manny co-founded and ran the Diabetes Hands Foundation through 2015. In May 2015, he joined Livongo, where he helped grow the company from 50 to 600+ employees. He was Product Manager for the first ever Glucose Meter with Over-the-Air capabilities; he created a Direct-To-Consumer channel for Livongo for Diabetes; and he built the company's Learning & Development and Workplace functions from scratch, and led Diversity & Inclusion, Recognition, and Volunteering initiatives. In April 2020, Manny left Livongo to join [Tidepool.org](https://www.tidepool.org) as VP of People and Culture.

CARL RASHAD JAEGER

Scott Street Films | *Creative Director*



The Big Idea of Carl Rashad Jaeger's life is that moving images (film, TV, and video) can create fundamental change. As Creative Director at Scott Street Films, he works with clients across the globe to develop stories that motivate, excite and wonder audiences of all types. Current and past include CBS, MoneyTrack, Jane Pauley, Rachael Ray, Wells Fargo, Robert Mondavi and more. He is currently at work on the film "Prince in a Storm" and the October 2020 broadcast of Oasis for Girls. Previously, as the VP of Marketing and PR of the Penfolds Group, Mr. Jaeger helped to build the Australian category of wine in North America through his work with global brands, such as Lindemans and Penfolds. At Robert Mondavi, Mr. Jaeger was selected to redesign all consumer-facing media (web, video, print, packaging) for this global brand and succeeded in reinvigorating sales in every region. These global brands in the wine industry awakened his creative soul, and he has helped businesses, charitable foundations, and television programs thrive. He earned his MBA from the Tuck Business School at Dartmouth College and his bachelor's from Georgetown University.

VALARIE BLUE BIRD JERNIGAN

Center for Indigenous Health Research and Policy, Oklahoma State University | *Director*



Valarie Blue Bird Jernigan is an Indigenous (Choctaw) participatory researcher, trained in intervention science, with the goal of combining research with action for social change. Dr. Jernigan received her doctorate in public health from the University of California, Berkeley, and completed a postdoctoral fellowship in cardiovascular disease prevention at Stanford University, where she also completed a degree in documentary filmmaking. She has been the lead investigator on 10 National Institutes of Health-funded trials to improve Indigenous food systems and health including the THRIVE study, the first randomized trial of healthy makeovers in tribally-owned convenience stores, and the FRESH study, a farm-to-school intervention to reduce obesity among Indigenous children. Dr. Jernigan directs the Center for Indigenous Health Research and Policy at Oklahoma State University Center for Health Sciences where she is also a Professor in the Department of Rural Health. In all of her work she has fostered long-term mutually beneficial relationships with Indigenous communities that promote tribal sovereignty and build the capacity of Indigenous communities to improve health.

SCOTT JOHNSON

mSugr North America | *Patient Success; Scott's Diabetes* | *Blogger*



Scott is an experienced patient advocate who has worked with a wide range of stakeholders across the healthcare environment to help them establish effective communication with the patient community. His expertise in the diabetes social media space is recognized worldwide. Today he manages patient success for mySugr North America and continues to run his long-standing and award-winning blog “Scott’s Diabetes” as time allows. Scott is also a member of the Children with Diabetes faculty where he develops educational curriculums and content for the Friends for Life annual conference and regional events. He served on the Executive Committee of the Board of Directors for the Diabetes Hands Foundation and was a founding member of Partnering for Diabetes Change, a coalition of people living with diabetes and industry representatives working to support culturally diverse and underserved communities. He is interested in how these types of interactions, including peer-to-peer support, impact patient outcomes and routinely presents his work.

LEE KAPLAN

Obesity, Metabolism and Nutrition Institute, Massachusetts General Hospital | *Director; The Obesity Society* | *President*



Dr. Lee M. Kaplan is Director of the Obesity, Metabolism and Nutrition Institute and founding director of the Weight Center at the Massachusetts General Hospital, leading centers for obesity research, education, and clinical care. A gastroenterologist and molecular biologist by training, he is also an associate professor of medicine at Harvard Medical School. Dr. Kaplan is a world-renowned obesity researcher, clinician and educator and a strong advocate for better understanding, prevention, and treatment of the many forms of obesity. Dr. Kaplan earned an MD/PhD from Yeshiva University and completed his residency and fellowship at the Massachusetts General Hospital. He has served in numerous governmental, non-governmental and corporate advisory roles and is currently the president of The Obesity Society.

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FRANCINE KAUFMAN

Senseonics, Inc. | *Chief Medical Officer*



Francine R. Kaufman, M.D. is the Chief Medical Officer of Senseonics, Inc. where she concentrates on the global clinical strategy for the first long-term implanted glucose sensor, the Eversense Continuous Glucose Monitoring System. Previously, she was the Chief Medical Officer and Vice President of Global Regulatory, Clinical and Medical Affairs at Medtronic Diabetes from 2009–2019 where she was responsible for the clinical and regulatory strategy for the first automated insulin device, the MiniMed 670G hybrid closed loop system. Under her leadership, the 670G automated insulin device gained FDA approval in 2017. She is a Distinguished Professor Emerita of Pediatrics and Communications at the Keck School of Medicine and the Annenberg School of Communications at the University of Southern California. She is an attending physician at Children’s Hospital of Los Angeles, where she served as Director of the Comprehensive Childhood Diabetes Center, and head of the Center for Endocrinology, Diabetes and Metabolism. She has authored over 285 peer-reviewed and invited articles, and numerous books and book chapters, including *Diabetes* (Bantam, 2005), *The Medical Management of Type 1 Diabetes* (American Diabetes Association, 2008), *The Insulin Pump and Continuous Glucose Monitoring Book: For Patients, Parents and Caregivers* (American Diabetes Association, 2017) and *Rhythms* (a novel) (CKI Publisher, 2015). She was funded by the National Institutes of Health for 3 decades and elected membership in the National Association of Medicine (formerly the Institute of Medicine) of the National Academies of Science. Dr. Kaufman was national president of the American Diabetes Association from 2002–2003. She was recognized by the California State Senate for her work in banning sodas in LA Unified School District (2004) and appointed by Congress as a Local Legend with the American Woman’s Medical Association. In 2009, she received a Telly and CINE for starring in and co-authoring the Discovery Health Documentary, *Diabetes: The Global Epidemic*. She has been the medical director of diabetes camps in Southern California, Ecuador and Haiti for over 30 years.

CONROD KELLY

Merck Diabetes Franchise | *Policy/Government Relations—Social Determinants of Health*



In his role at Merck, Conrod is responsible for developing and testing innovative approaches to help strengthen health systems and reduce disparities to enhance patient and population health outcomes. Prior to this role, he was the Executive Director for the US Diabetes Franchise. During his 10 years at Merck he has worked across several therapeutics areas including cardiovascular and Alzheimer’s disease. Prior to joining Merck, Conrod worked for Johnson & Johnson in the medical devices and diagnostics division (diabetes). Before that, he worked in Vaccines for GlaxoSmithKline. Conrod was recently recognized at the United Nations with the SDG Leadership Award for using media and marketing for good, particularly impacting the UN’s Sustainable Development Goals (SDG 3) for his work on the film “A Touch of Sugar.” Conrod was also recognized in 2018 as one of the Top Blacks in Healthcare by the Milken Institute School of Public Health at the George Washington University, and in 2020 Conrod was named one of the Top 40 under 40 by Medical Marketing and Media. Conrod stays connected to the community by sitting on the executive board of Big Brothers Big Sisters—Independence Region. He is the author of *RESTAGED: A Mental Model for Personal and Professional Growth*. Conrod holds a BS and MBA from Florida Agricultural & Mechanical University.

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ORVILLE KOLTERMAN

Pendulum Therapeutics, Inc. | *Chief Medical Officer*



Dr. Orville Kolterman currently serves as the Chief Medical Officer for Pendulum Therapeutics, Inc. His professional career has been dedicated to diabetes treatment and related clinical research. He has served as an academic investigator, serving as a Principal Investigator within the Diabetes Control and Complications Trial and the Epidemiology of Diabetes in control studies. He has also served as a management professional assisting with the growth and success of small, entrepreneurial biotechnology companies. Dr. Kolterman worked for over 20 years at Amylin Pharmaceuticals participating in the successful development of four novel therapeutic entities that received marketing approval in both the United States and Europe. Dr. Kolterman earned his MD from Stanford Medical School.

KARMEEN KULKARNI

Abbott Diabetes Care | *Director of Global Scientific Affairs*



Karmeen Kulkarni, Salt Lake City, UT, holds a Master of Science degree in Food and Nutrition from Eastern Michigan University, is a certified diabetes care education specialist, a board-certified advanced diabetes manager and a registered dietitian. With more than 25 years of experience in the areas of nutrition and diabetes, she is recognized nationwide for her clinical expertise. She has published numerous articles, studies, and nutritional guides for both professional and lay audiences. Karmeen is currently the Director of Global Scientific Affairs, at Abbott Diabetes Care and was the coordinator for the Diabetes Center at St. Mark's Hospital in Salt Lake City until September, 2006. Karmeen has been involved with the American Diabetes Association since 1982. She has held numerous local, state and national leadership positions within the American Diabetes Association such as Utah Community Leadership Board Chair; Vice President, President-Elect and President of Health Care & Education; 2008 past member of the National Board of Directors and past Associate Editor for Diabetes Spectrum. Currently Karmeen is a Pinnacle Society Member, a member of the 2013 Research Foundation Board of Directors (RFBOD) and the Community & Volunteer Development Committee. Among her numerous awards are the American Dietetic Associations' 1999 Award for Excellence in the practice of clinical nutrition, the 2008 Medallion Award and the American Association of Diabetes Educators' 2000 Distinguished Service Award. In 2001 Karmeen was bestowed the Utah Diabetes Educator of the Year Award, in 2003 the Distinguished Alumna of the Year Award by Eastern Michigan University's College of Health and Human Services and in 2007, Abbot Labs' Divisional Vice President Award. The American Diabetes Association awarded Karmeen with the Outstanding Educator in Diabetes Award in 2002 and the Dr. Rachmiel Levine Award for distinguished service in 2006. Karmeen's dedication to the American Diabetes Association has been prolific and far-reaching. Her published materials and all-encompassing volunteer leadership have unquestionably made a difference for those affected by diabetes.

DAVID MARRERO

The University of Arizona, Center for Health Disparities Research | *Director*



David G. Marrero, PhD, is the director of the UA Center for Health Disparities Research at the University of Arizona Health Sciences. The Center works to develop programs and strategies to improve health and wellbeing along the U.S.-Mexico border and across the greater Southwest. Dr. Marrero, also is professor of public health at the UA Mel and Enid Zuckerman College of Public Health, Department of Health Promotion Sciences, and professor in the UA College of Medicine—Tucson, Department of Medicine, Division of Endocrinology. Twice awarded the Allene Von Son Award for Diabetes Patient Education Tools by the American Association of Diabetes Educators, Dr. Marrero has been nominated to Who's Who in Medicine and Health Care in 2000, served as associate editor for *Diabetes Care* (1997–2002) and is the associate editor for *Diabetes Forecast*. He was selected for an Alumni of the Year award from the University of California, Irvine in 2006 and Outstanding Educator in Diabetes in 2008 by the American Diabetes Association. In 2016, he served as the President for Health Care and Education of the American Diabetes Association. His research interests also include strategies for promoting diabetes prevention, improving diabetes care practices used by primary care providers and the use of technology to facilitate care and education. His clinical interests include diabetes, obesity and coping.

ALAN MOSES

The diaTribe Foundation | *Board of Directors; BiomX | Board of Director; Novo Nordisk A/S | Former Global Chief Medical Officer*



Dr. Alan Moses is an independent consultant for the pharmaceutical and biotechnology sector. Trained in internal medicine and endocrinology, he spent the early part of his academic career at Harvard doing bench and clinical research and clinical care. Dr. Moses co-founded and directed the Clinical Investigator Training Program at Beth Israel Deaconess-Harvard Medical School-MIT. From 1998 to 2004, Dr. Moses served as Senior Vice President and Chief Medical Officer of the Joslin Diabetes Center with specific responsibility for the Joslin Clinic. He joined Novo Nordisk in 2004. During his 14 years at Novo Nordisk, Dr. Moses served in multiple roles beginning as Associate Vice President of Medical Affairs in the US and rising to the position of Senior Vice President and Global Chief Medical Officer working in Copenhagen. Dr. Moses earned his MD from the Washington University School of Medicine in St. Louis, worked for three years at the National Institutes of Health, completed his clinical endocrine/diabetes training at Tufts New England Medical Center, and studied Health Care Strategy at Harvard Business School. He retired from Novo Nordisk in June 2018.

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ANGELA MOSKOW

The Milken Institute Center for Public Health | *Senior Advisor*



Angela Moskow is currently serving as a Senior Advisor at the Milken Institute Center for Public Health. Ms. Moskow has worked in healthcare for three decades focused on building strong brands that meet patient and marketplace needs. Ms. Moskow was a principal in the launch of Sanofi's blockbuster insulin portfolio, shepherding the brands for over 10 years. In 2011, Ms. Moskow started focusing on chronic disease prevention and wellness, specifically looking to prevent conditions like diabetes and obesity altogether. Most recently, Ms. Moskow led the Sanofi US Government Relations team and subsequently started her own marketing consulting company. Ms. Moskow is a member of the Northwest Missouri State University Foundation Board, serving on both the Executive and Advancement Committees, as well as a member of the Alliance for a Healthier Generation Board of Directors, where she chairs the Corporate Relations Review Committee.

MICHAEL MULLEN

Merck | *Associate Director, U.S. Patient Advocacy*



Michael Mullen is an Associate Director in the U.S. Patient Advocacy department at Merck. In this role, he supports patients with diabetes to include programmatic activities that advocate for education, awareness, and improved access through the efforts of Patient Advocacy Organizations. Before his career shift into Patient Advocacy began, Michael worked with Merck for over 30 years in various roles to include Manufacturing, Sales & Marketing, Merck Research Labs, and Compliance.

Before joining Merck, Michael rose to the rank of Captain in the United States Marine Corps where he led a unit of Marines as their Logistics Officer located at the Marine Corps Airbase in El Toro, CA. He holds a B.S. in General Engineering from the United States Naval Academy located in Annapolis, MD and also an M.B.A. in Marketing from National University located in San Diego, CA.

JOE NADGLOWSKI

Obesity Action Coalition | *President/CEO*



Joe Nadglowski is President & CEO of the Obesity Action Coalition (OAC)—a nonprofit organization formed in 2005 dedicated to elevating and empowering individuals affected by obesity through education, advocacy and support. A frequent speaker and author, Mr. Nadglowski is especially passionate about access to obesity treatments, tackling weight bias and sharing his own experiences with obesity. He has more than 25 years of experience working in patient advocacy, public policy and education and is a graduate of the University of Florida.

MARLA ORINGER

Diabetes Advocate, Awareness Builder, Strategic Advisor



Marla had been a passionate T1D advocate ever since her two sons were diagnosed as children. Over the past 25 years, she has invested in and helped nurture companies and organizations centered around improving the lives of those living with diabetes both T1D/T2D. Her involvement includes angel investing, forging strategic partnerships, advising on how to maximize marketing initiatives and garner awareness for the cause and the supporting organizations. Marla is the

Executive Producer of the T1D documentary “The Human Trial”, on the Leadership Council for “Beyond Type 1” and a volunteer for JDRF. Marla is always looking for new opportunities and collaborations. She is interested in expanding her professional and philanthropic network.

KYLE JACQUES ROSE

International Diabetes Federation | *Vice President, Board of Directors*



Kyle is first and foremost an advocate focused on raising the voice of PWDs, increasing awareness and expanding access to care. His experience includes mySugr (first employee), Abbott, Medtronic, Smiths Medical, Bigfoot Biomedical and Sanofi, as well as NGOs such as IDF, Team Type 1 and Innovative Medicines Initiative (IMI). He previously was Head of Business Development at Bigfoot Biomedical and prior to that, Vice President at mySugr/Roche. Several of the entrepreneurial ventures in which Kyle has

participated have resulted in major acquisitions or global agreements in the diabetes space: mySugr by Roche (2017), Team Type 1 with Novo Nordisk (2011), and TheraSense by Abbott Labs (2004). Kyle takes great pride in knowing that products and services he has helped design, shape, and deliver are now being distributed on a global scale to fellow people with diabetes, but firmly believes we can do better in serving the needs of people with diabetes.

DONNA RYAN

Pennington Biomedical | *Professor Emerita*



Donna H. Ryan, MD is Professor Emerita at Pennington Biomedical in Baton Rouge, LA, and currently serves as Past President of World Obesity Federation. She is Associate Editor-in-Chief of the journal *Obesity* and has authored more than 200 publications, primarily on obesity. Dr Ryan’s research focuses on nutrition, obesity and obesity comorbidities. She has been an investigator for various US National Institutes of Health-sponsored studies, including Pounds Lost, DASH (Dietary Approaches to Stop Hypertension), DPP (Diabetes Prevention Program) and the Look AHEAD study. Dr. Ryan’s continuing interests focus on translation of effective weight management into primary care practices. Dr Ryan served as Co-Chair on the expert panel for the 2013 ACC/AHA/TOS evidence-based Guidelines on the Evaluation and Management of Overweight and Obesity in Adults and was a panel member of the 2015 Endocrine Society Systematic Evidence Review and Guidelines for Medications that Affect Body Weight. She is Co-Chair of the Steering Committee for SELECT, a cardiovascular outcome trial of semaglutide.

THOM SCHER

Beyond Type 1 | *President/CEO*



Thom is the President and Chief Executive Officer of Beyond Type 1, a nonprofit changing what it means to live with diabetes. Under his leadership, Beyond Type 1 has launched numerous high profile initiatives including the JDRF–Beyond Type 1 Alliance, [BeyondType2.org](https://www.beyondtype2.org), and [CoronavirusDiabetes.org](https://www.coronaviruseducation.org)—and serves millions impacted by diabetes every month around the globe. Prior to becoming CEO, Thom served for three years as COO at Beyond Type 1, was responsible for building global brand and content initiatives at [wikiHow.com](https://www.wikihow.com), and ran an award-nominated public relations firm in San Francisco. He earned his undergraduate degree in Political Science from Stanford University and is a long-time volunteer across several charitable causes, including healthcare, education, and LGBTQ issues.

LAURA SCHMIDT

University of California at San Francisco School of Medicine | *Professor*



Laura A. Schmidt, PhD, is a Professor of Health Policy in the School of Medicine at the University of California at San Francisco. She holds a joint appointment in the Philip R. Lee Institute for Health Policy Studies and the Department of Anthropology, History and Social Medicine. She received her PhD training in sociology at UC Berkeley and while there, completed doctoral coursework in public health, and holds a master’s degree in clinical social work. Dr. Laura Schmidt works to understand how changing lifestyles are contributing to globally rising rates of chronic disease and seeks options on what to do about it. Dr. Schmidt bridges the worlds of biomedical research and population health in exploring the growing pressures of globalizing economies, rising inequality, and the marketization of products that are undermining our health. She is currently writing a book about the rise of corporate medicine in America.

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MARJORIE SENNETT

The diaTribe Foundation | *Board Member; Amylin Pharmaceuticals | Former Chief Financial Officer*



Marjorie Sennett's strategic business skills in the diabetes industry stem from her roles as an operating executive and an institutional investor. As the Chief Financial Officer of Amylin Pharmaceuticals for nine years, she raised \$400 million enabling the company's early development of three novel drugs for diabetes. As a former Managing Director of Farallon Capital, she managed a \$700 million portfolio of investments in biopharmaceutical, medical device, and diagnostic companies, including several in the diabetes industry. She understands the complexities of the diabetes ecosystem, the operational challenges of building entrepreneurial companies, and the return expectations of institutional investors. During 2014-2018, she served as a member of the Board of Directors and Audit Committee of QuinStreet, a publicly-traded performance marketing technology company. Since 2017, she has served on the Board of Directors of The diaTribe Foundation and is Chair of its Audit Committee. Ms. Sennett earned an MBA from the Stanford Graduate School of Business and a BA, magna cum laude, in Biology and English from Vanderbilt University.

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STEFANY SHAHEEN

Good Measures | *Co-Founder and President*



Stefany Shaheen has dedicated herself to making life better for people living with diabetes. Her book, *Elle & Coach: Diabetes, The Fight for My Daughter's Life, & The Dog Who Changed Everything*, is the New York Times bestseller about the challenges and beauty of parenting a child with type 1 diabetes. Ms. Shaheen launched a company to help those manage chronic conditions. She is on the Board of Trustees at Joslin Diabetes Center, served as the National Chair for the Juvenile Diabetes Research Foundation Children's Congress, and currently serves on the Foundation's Advocacy Committee. She is a spokesperson for her mother, Jeanne Shaheen, U.S. Senator and former New Hampshire Governor, and she served on the City Council for the City of Portsmouth, New Hampshire. A graduate of MIT's Sloan School of Management and Harvard's Kennedy School of Government, Ms. Shaheen was also a student delegate to the International Academy of Achievement. She graduated magna cum laude from Fairfield University while competing as a Division I scholarship athlete.

SHREELA SHARMA

Brighter Bites | *Co-Founder; University of Texas School of Public Health | Associate Professor*



Dr. Shreela Sharma is the Co-Founder of Brighter Bites, a program that delivers fresh produce combined with nutrition education to children and families in multiple cities. Dr. Sharma is responsible for making operational the Brighter Bites formula. She developed the research infrastructure for the program and continues to ensure rigorous replication of Brighter Bites across all of its sites. Dr. Sharma is also currently Associate Professor of Epidemiology at UTHealth School of Public Health. She is a behavioral epidemiologist, trained dietitian, and physical therapist. Her research interests include understanding food systems and developing sustainable strategies to address childhood obesity via school, family, and community-based approaches. Dr. Sharma also serves on the Mayor of Houston's Go Healthy Houston Task Force. Dr. Sharma holds a BSc in physical therapy from the University of Mumbai, an MA in physical therapy from the University of Iowa, an RD in nutrition and dietetics from the University of Houston, and a PhD in epidemiology from The University of Texas Health Science Center at Houston.

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CHERISE SHOCKLEY

The diaTribe Foundation | *Community Manager*



Cherise Shockley joined The diaTribe Foundation in 2019 as the organization's first Community Manager. Cherise was diagnosed with Latent Autoimmune Diabetes in Adults in June 2004. She is the founder of Diabetes Social Media Advocacy (#dsma), creator of the Blue Fridays initiative and Women of Color (WOC) Diabetes. Cherise is a subject matter expert in diabetes social media, online communities, and peer support. She is a wife, mother, and veteran. She received her degree in Mass Communications and Media Studies with a minor in Digital Audience from Arizona State University.

CARRIE SIRAGUSA

Sanofi, US | *Head of Innovation & Portfolio, US Diabetes Marketing Team*



Carrie Siragusa is the Head of Innovation & Portfolio for the US Diabetes Marketing Team at Sanofi. In this role, Carrie has responsibility for a broad range of activities, including the management of Sanofi's patient support programs, marketing support for key diabetes brands, and serving as the US lead for integrated care offerings. Carrie has been at Sanofi for over 9 years, with most of her time in Finance Roles, including the Head of Finance for the General Medicines Business Unit for North America, before moving into operational and marketing roles. Prior to joining Sanofi, as a Certified Public Accountant in NJ, Carrie was an auditor at a large regional public accounting firm working mainly in the life sciences industry. Outside of work, Carrie enjoys spending quality time with her husband and their three children, George, Grace, and Gabriella, and their two dogs, Vinny and Violet.

LARRY SOLER

Convergency | *Partner*



Larry Soler founded Convergency, an advocacy and marketing firm focused on health, wellness, and nutrition. Prior to Convergency, Mr. Soler was a senior executive at two leading mission-driven organizations. At the Juvenile Diabetes Research Foundation (JDRF), he built an advocacy program that was cited as among the most powerful in Washington DC. Mr. Soler chaired the successful national campaign to advance stem cell research, and he secured more than \$2 billion in mandatory federal diabetes funding, the only disease area to get such funding. He went on to serve as Chief Operating Officer with oversight responsibility for most major activities within the organization. Following his time at JDRF, Mr. Soler served as CEO for the Partnership for a Healthier America, where he worked with PHA Honorary Chair Michelle Obama and PHA Vice Chairs Senator Cory Booker and former Senator Bill Frist on corporate partnerships. Mr. Soler developed more than 250 such partnerships and raised more than \$50 million during his time at PHA. Mr. Soler earned a BA in American Government and Politics from Clark University and a JD from George Washington University.

DAVID LEE STRASBERG

Lee Strasberg Institute | *Creative Director and CEO*



David Lee Strasberg serves as Creative Director and Chief Executive Officer of The Lee Strasberg Theatre & Film Institutes in West Hollywood and New York. The world-famous Institutes were founded in 1969 by his parents, Lee and Anna Strasberg, and the institutes serve as international centers for training Method actors. Mr. Strasberg and his son, Sawyer, both have type 1 diabetes. Mr. Strasberg has presented at the D-series conferences, ADA Scientific Sessions, and industry seminars exploring advocacy, patient perspectives, and how to create transformational change. He received a bachelor's in international relations and affairs from Brown University and an MBA from the University of California in Los Angeles.

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PAUL SYTSMA

Virta Health | *Senior Director, Corporate Marketing*



Paul Sytsma leads Corporate Marketing at Virta Health, the market leader in diabetes reversal. He joined Virta in 2016 as the first marketing hire and was responsible for the public launch of the company. In his current role Paul focuses on communications, public relations and corporate brand, aiming to drive awareness of Virta's groundbreaking approach to diabetes care. Previously, Paul served as Principal at Cunningham Collective, a marketing consulting firm that provides companies expertise in positioning, branding, communications, and go to market strategies. There he led marketing engagements for both B2B and B2C companies in both startups and multi-billion-dollar companies, while also advising clients on marketing analytics. Prior to Cunningham Collective, Paul led business planning and financial analysis at Belcampo Meat Company, a vertically-integrated business novel to the food industry, helping capitalize and launch the company in California. He has also led business intelligence at Flock (social web-browser acquired by Zynga) and worked in product marketing at VMware. Paul holds a BS in mechanical engineering from Northwestern University and an MBA from the Haas School of Business at UC Berkeley. Outside of his professional life, you'll find him cooking, playing piano, and spending time in the mountains with his wife and two sons.

KAREN TALMADGE

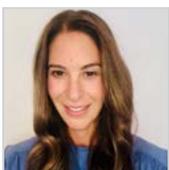
Nabu Strategic Advisors | *President*



Karen Talmadge is an award-winning entrepreneur, executive, and scientist in the biomedical industry. She is currently President of Nabu Strategic Advisors, Chair of the Board of Gynesonics, and a member of the Boards of Bigfoot Biomedical and the American Diabetes Association Research Foundation. Dr. Talmadge retired in 2010 as Vice President, Chief Science Officer, Kyphon Co-Founder, and Bakken Fellow, from Medtronic Spine, Kyphon Products Division. In 1994, she co-founded Kyphon, acquired by Medtronic in 2007. She was Kyphon's Chief Executive Officer for its first five years, Chief Science Officer from 2003, and a member of its Board of Directors from inception. Diagnosing her daughter's diabetes when her daughter was 25 months, Dr. Talmadge has volunteered for the American Diabetes Association since 1994, including as Chair of the Board in 2013 and 2018. She holds a Ph.D. in Biochemistry from Harvard University and an A.B. in Biology from Bryn Mawr.

JENNIFER TEPPER

Boehringer-Ingelheim | *Senior Associate Director of Patient and Professional Relations*



Jennifer Tepper is a Senior Associate Director leading Boehringer-Ingelheim's Patient Advocacy and Professional Relations efforts in Type 2 diabetes, Heart Failure and Chronic Kidney Disease. She is a communications strategist with more than 20 years of experience organizing and implementing large-scale, integrated programming across a variety of disease states. She has a strong background in women's health that includes collaborating on campaigns with advocacy and professional relations organizations, issues management, and digital/social media strategy and execution.

SANJAY TREHAN

Genentech | *Business Development Project Leader*



Sanjay Trehan is Business Development Project Leader at Genentech, where he leads strategic collaborations, acquisitions, and partnering efforts across the Genentech portfolio. Mr. Trehan has been responsible for licensing deals with an aggregate value of over \$1 billion and these activities have resulted in successful co-development programs, collaborative commercialization, and the research and development of products from preclinical research to late stage development. Prior to Genentech, Mr. Trehan held corporate development roles at Sanofi Genzyme, including leading Business Development for Genzyme's Global Rare Disease business unit. He started his career at Close Concerns, overseeing the pharmaceutical coverage of the Closer Look publication. Mr. Trehan holds BS in Computational Biology from Brown University and an MBA from the MIT Sloan School of Management.

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VIRGINIA VALENTINE

Advanced Practice Nurse-Clinical Nurse Specialist



Virginia Valentine is a Diabetes Specialist with Clinica La Esperanza in Albuquerque, New Mexico. She is also a faculty clinician with Endo Echo with University of New Mexico. Project ECHO (Extension for Community Healthcare Outcomes) is a collaborative model of medical education and care management that empowers clinicians across New Mexico to provide better care to more people, right where they live. Ms. Valentine received her master's in nursing from the University of Oklahoma College of Nursing. She is board-certified in Advanced Diabetes Management and is a Certified Diabetes Educator. In 2006, the American Association of Diabetes Educators recognized her with its Distinguished Service Award and awarded her Fellow status in 2010. Ms. Valentine has been awarded the 2019 Outstanding Educator in Diabetes by the American Diabetes Association. She has been living well with type 2 diabetes for over 35 years.

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JUDITH VECCHIONE

WGBH Boston | *Executive Producer*



Judith Vecchione is an executive producer at WGBH Boston, where her most recent project was Blood Sugar Rising, a two-hour special that premiered in April 2020 on PBS nationwide exploring the history, science and personal stories of America's diabetes epidemic. The film is available for free at www.pbs.org/bloodsugar. In her long career Judith has contributed to major PBS documentary series including Vietnam: A Television History, Nova, American Experience, and Frontline. She was series senior producer for the award-winning Eyes on the Prize, and has worked as executive producer for many national PBS special series, including Martin Scorsese Presents The Blues and Americas; and for one-night specials, including Young & Restless in China, The Longoria Affair, and Ice Warriors: USA Sled Hockey. Her next project is American Veteran, a four-part series on military veterans across our history, scheduled to air in November 2021. Judith also works as senior editorial advisor to WORLD Channel, a 24/7 national public media platform that presents unique nonfiction programming from established and emerging makers. She has won multiple awards, including a national Emmy, Peabody Award, Davey Award, CINE Golden Eagle, Christopher Spirit Award, Savannah Film Festival "Best in Festival," Imagen Award, and Chicago Film Festival award, among others.

RICHARD WOOD

dQ&A | CEO



Richard Wood is CEO of dQ&A, the diabetes market research company that he founded with Kelly and John Close in 2009. dQ&A focuses on helping companies understand the diabetes patient and healthcare provider landscapes through syndicated and custom research programs. Mr. Wood was previously Vice President of Consumer Insights at Nielsen, where he managed all consumer market research programs for the mobile telecoms industry in the USA, Europe, and Asia. He has extensive experience from a 20-year career in consumer and industry research, software, and publishing; and he holds an MBA from INSEAD.

DEANA ZABALDO

Advisor | *Capacity for Success*



Deana Zabaldo has been a catalyst for change at diverse organizations in both the U.S. and Nepal. She currently coaches leaders and entrepreneurs toward greater success and also spends time each year in the Himalayas, as an award-winning professional guide and as founder of the grant-making fund Changing Lives Nepal. Ms. Zabaldo's prior experience includes expanding education and training in a manufacturing facility for Lucent Technologies, launching cross-cultural programs as a Director for Intrax Cultural Exchange, building classrooms as a U.S. Peace Corps Volunteer, and launching a grassroots non-profit to address poverty in Nepal. She holds a master's in behavioral psychology from the University of Florida, has practiced meditation and yoga for over 20 years, and has an abiding dedication to make a positive impact in people's lives.

THE DIATRIBE FOUNDATION TEAM

JIM CARROLL

The diaTribe Foundation | *Chief Operating Officer*



Jim Carroll comes to The diaTribe Foundation after seven years as the Vice President of Finance and Administration at Common Sense Media and six years as the Managing Director of Equality California, where he led the team to successfully pass more than 70 pieces of legislation to achieve legal equality for LGBT Californians. He also worked at an environmental health organization called The Breast Cancer Fund and at the national office of Parents, Families and Friends of Lesbians and Gays. Mr. Carroll graduated from the University of Florida and lives with his husband, Scott, and their two yellow Labrador Retrievers in San Francisco.

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TOM CIRILLO

The diaTribe Foundation | *Deputy Director and dNetwork Director*



Tom assumed the role of Deputy Director and dNetwork Director at The diaTribe Foundation in early 2020. Tom brings to The diaTribe Foundation over 25 years of experience in the non-profit sector, with fifteen years in senior leadership roles including executive director/CEO (Portland Baroque Orchestra) and chief advancement officer (Portland Japanese Garden). At the center of Tom's passions and abilities is his commitment to bringing talented minds together to achieve outcomes that are greater than the sum of their parts. Through authentic communication he endeavors to learn the core values and gifts of thought leaders and experts in their fields and then bring these individuals together to lead effective and creative action. With a long record of success in the arts and culture sector, Tom is excited to move into the public health arena and devote his entire energy to solve the diabetes epidemic and improve the lives of people with diabetes. A Phi Beta Kappa graduate of Amherst College, where he met Kelly Close over thirty years ago, Tom did graduate work at the Free University of Berlin and completed the executive leadership fellowship at the John F. Kennedy Center for the Performing Arts.

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MALLORY ERICKSON

The diaTribe Foundation | *Senior Director of Strategic Partnerships & Organizational Development*



Mallory Erickson joined The diaTribe Foundation in 2017 as its first Managing Director. Ms. Erickson brings nearly 12 years of non-profit leadership experience, with a focus on strategic planning, capacity building, program development, and management. She graduated from the University of Michigan in 2007 pursuing concentrations in Sociology and Political Science, with a focus on education and social change. She received her Master's in Education from Lesley University through a teaching fellowship with Citizen Schools, where she became Campus Director. Following her role at Citizen Schools, Ms. Erickson became a non-profit consultant and supported organizations to train their first-year AmeriCorps members. For the last five years, Ms. Erickson has been the Managing Director and Executive Director for Global Student Embassy (GSE). At GSE, she transformed a startup non-profit into a thriving organization with environmental youth leadership programs in three countries, sustainable gardens in 20 Bay Area high schools, and with student groups on 18 university campuses throughout the United States. Ms. Erickson is passionate about traveling, exercise, recycling, reading, and art. She spends her free time hiking around the Bay Area or exploring a new country.

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EMILY FITTS

The diaTribe Foundation | *Senior Manager of Advocacy and Policy*



Emily Fitts is the Senior Manager of Advocacy and Policy at The diaTribe Foundation and helps to lead regulatory- and policy-based initiatives to elevate the voices of people with diabetes and to advocate for action. Emily has worked, in particular, on the Outcomes Beyond A1C movement, including helping to organize diaTribe's 2017 consensus conference and publish the subsequent report in *Diabetes Care*. Emily joined The diaTribe Foundation as an Associate in 2017 after graduating cum laude from Amherst with a degree in Psychology and a certificate in Culture, Health, and Science. She completed a senior honors thesis that investigated the social norms surrounding stress, sleep, and related-disclosure and the influence of perfectionism on the misperceptions of such norms. Previously, Emily was a Summer Associate for Close Concerns in 2016 and worked for The Union for International Cancer Control in Geneva, Switzerland, where she explored the business side of a public health nonprofit organization as the Business Development and External Relations intern. Outside of work, you can find Emily reminiscing about her 8-year rowing career (on hiatus) or exploring the Bay Area with friends.

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MATTHEW GARZA

The diaTribe Foundation | *Associate*



Matthew Garza joined the diaTribe Foundation in 2020 after graduating with honors from Johns Hopkins University's Whiting School of Engineering where he majored in Biomedical Engineering and minored in the Study of Women, Gender, and Sexuality. As an undergraduate Matthew was heavily involved in research, working in the Hopkins Translational Tissue Engineering Center. His research focused primarily on stem cells, three-dimensional matrix scaffolds, and surgical outcomes for transgender patients. He has a passion for understanding more about the socioeconomic determinants of health and how they affect patient outcomes, primarily for the LGBTQ population. Matthew swam for the Hopkins varsity swim team and was the president of the Student Athlete Advisory Committee and Hopkins's Athlete Ally chapter. He enjoys swimming, running, hiking, and backpacking in his free time and he will never turn down the opportunity to eat good food or listen to good music.

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JULIA KENNEY

The diaTribe Foundation | *Associate*



Julia joined the diaTribe Foundation in 2020 after graduating with a degree in Political Science and International Relations from Carleton College. Throughout her studies, Julia developed an interest in the social determinants of health that often result in inequitable geographic, economic, and identity-based health outcomes. Eager to explore these themes internationally, Julia worked on HIV/AIDS behavior change communications as an intern in Uganda, and studied the health impact of globalization and politics in India. She later interned at a management consulting firm, where she supported market research strategies for health-oriented consumer products. In her senior thesis, Julia explored the intersection of health and the political climate—identifying a relationship between reproductive health access and right-wing nationalism domestically. In her free time, Julia worked as a Student Advisor for the Carleton Career Center and was part of the Division III women’s soccer and ultimate frisbee teams.

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ALIJAH MARQUEZ

The diaTribe Foundation | *Manager of Strategic Partnerships and Development*



Alijah completed her Bachelor Degree in Collaborative Health and Human Services at California State University, Monterey Bay and her Master in Public Health degree at San Jose State University—both with an emphasis on community health. Alijah brings ten years of non-profit involvement, with a focus on health education, program development and implementation, community outreach, and organizational development. Alijah has served as a long-standing volunteer and intern for numerous health-related nonprofits which include The Compassionate Friends bereavement support organization, Planned Parenthood, and the Brisbane Lions Club, where she serves as the Club Diabetes Chairperson. Outside of work, Alijah enjoys second-hand fashion, animals, vegan food, and coastal hikes.

✉ alijah.marquez@diatribe.org

CAROLINE PAPPJOHN

The diaTribe Foundation | *Chief Strategy and Sustainability Officer*



Caroline joined The diaTribe Foundation in 2018, where she brings her passion and expertise in strategy, product management, and development to help improve the lives of people with diabetes. Most recently, Caroline was director of strategy and innovation for Providence Health & Services in Portland, Oregon, where she worked with service line executives to decide where to focus to create the greatest value. Prior to healthcare, Caroline spent a dozen years in nonprofit leadership, including a decade at New Door Ventures in San Francisco, where she helped grow fundraising revenues 450% in three years and started a new social purpose cafe to help at-risk youth transition to a healthy adulthood. She also spent a decade in high tech in the Bay Area, launching and marketing new products for a global telecom software company and an Internet start-up for women’s sports gear that she co-founded. Caroline began her career as a policy advisor to US Senator Arlen Specter in Washington, D.C. where she learned about tackling big thorny issues with a mixture of determination, impatience, compromise, and creativity. Caroline has a B.A. in Political Science and an MBA from Stanford University.

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CHERISE SHOCKLEY

The diaTribe Foundation | *Community Manager*



Cherise Shockley joined The diaTribe Foundation in 2019 as the organization's first Community Manager. Cherise was diagnosed with Latent Autoimmune Diabetes in Adults in June 2004. She is the founder of Diabetes Social Media Advocacy (#dsma), creator of the Blue Fridays initiative and Women of Color (WOC) Diabetes. Cherise is a subject matter expert in diabetes social media, online communities, and peer support. She is a wife, mother, and veteran. She received her degree in Mass Communications and Media Studies with a minor in Digital Audience from Arizona State University.

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ELIZA SKOLER

The diaTribe Foundation | *Senior Associate*



Eliza Skoler joined The diaTribe Foundation in 2019, after graduating cum laude from Carleton College with a degree in Biology. Her undergraduate studies focused on human biology and neuroscience, and she wrote a senior thesis on the relationship between the gut microbiome and the respiratory antiviral immune system. During college, Eliza spent a summer working at a community health clinic in South Africa, where she became passionate about health literacy as a way of empowering patients to engage with their physical well being. Eliza has taught people around the world about healthy living, from aerobics classes and nutrition workshops to CPR courses and HIV management practices. At Carleton, Eliza managed health and safety for the club sports department and competed on Carleton's nationally-ranked Division I ultimate frisbee team.

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FRIDA VELCANI

The diaTribe Foundation | *Senior Associate*



Frida Velcani joined The diaTribe Foundation in 2019 after graduating from Vassar College Phi Beta Kappa with general and departmental honors. She has a degree in Science, Technology, & Society and a minor in Hispanic Studies. As an undergraduate, Frida delved into the topics of health systems and patient-centered care through her interdisciplinary studies. She reported on novel technologies used in emergency response as a writer for the Crisis Response Journal and served as President of three student-led organizations. In her leadership roles, Frida advanced health promotion efforts on campus, hosted fundraisers for the American Cancer Society, and organized weekly programming at the local assisted-living facility. Frida's undergraduate work culminated in a thesis where she proposed technical, organizational, and personal recommendations for successful breast center microsystems and positive breast cancer screening experiences.

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KARENA YAN

The diaTribe Foundation | *Senior Associate*



Karena Yan joined the diaTribe Foundation in 2019 after graduating from Washington University in St. Louis with a bachelors in Biology and Global Health and Environment. As an undergrad, she was held an executive position in WashU's First Year Center, striving to make first year students' transition to WashU as comfortable and seamless as possible. Ms. Yan also spent two summers at the Stanley Center of the Broad Institute of MIT and Harvard, working on project to discover biomarkers and treatments of schizophrenia. She is passionate about minority and underserved communities' access to healthcare, serving over two hundred hours as a volunteer at Barnes Jewish Hospital, Lawrence General Hospital, and Affinia Healthcare. In her free time, she enjoys hiking, playing tennis, reading, and traveling.

✉ karena.yan@diatribe.org







EXECUTIVE INNOVATION LAB IN
DIABETES AND PREDIABETES

POWERED BY

THE **diaTribe**
FOUNDATION

WRITTEN BY

KARENA YAN, MATTHEW GARZA,
TOM CIRILLO, JIM CARROLL, AND KELLY CLOSE

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